

issue 19 // Dec 12 - 25 // 2009

ovvolenife Ovvolentife

NISEKO ニセコ

FREE

FRESH TRACKS ARE BACK

MIZUNO NO SAWA

niseko's gnarly new terrain

THE ODIN PROJECT

house sets five-storey standard

RESORT GUIDE

restaurants, bars and more



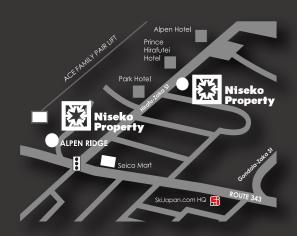
Niseko's powder lifestyle magazine fresh every two weeks



Niseko Property are Niseko's leading property specialists.

Our team combines local knowledge and international property experience.

Niseko Property's Upper Hirafu Village and Alpen Ridge sales offices are open 7 days a week from 9am to 6pm.



ALPEN RIDGE 1.5 BEDROOM

from ¥45,000,000 ■1.5 ■ 1 ■ 1

Only a handful of these apartments are available. The best ski-in, ski-out occupancy in Hirafu, returning 3%.

Location: Upper Hirafu Village Floor Area 59m²

ALPEN RIDGE 3 BEDROOM

from ¥90,000,000 3 2 2 1 1

Alpen Ridge is simply the best located ski-in, ski-out accommodation in Hirafu. Premium location offering solid returns for investors. Location: Upper Hirafu Village

Floor Area 119m²

ALPEN RIDGE 2 BEDROOM

Luxury ski-in, ski-out accommodation in the heart of Hirafu. Best location in the village.

Location: Upper Hirafu Village Floor Area 99m²

SNOW CRYSTAL PENTHOUSE



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Location: Upper Hirafu Village Floor Area 92m²



from ¥2,000,000 LAND

Less than 20,000 yen per tsubo.
Uninterrupted views of Mt Yotei. Less than 1.2 km from the heart of Hirafu.
Location: St Moritz

Land Size from 352m²

HURRY SLOWLY

Outstanding opportunity to secure a piece of Hirafu at an excellent price point.

Location: Lower Hirafu Village Floor Area 37m²

HANAZONO HOUSE



Grand family home moments from the Hanazono Resort Area.

Location: Hanazono Land Size 1,111m², Floor Area 230m²

TAMO



Outstanding Cottee Parker designed resort property in the heart of the village.

Location: Middle Hirafu Village Land Size 202m², Floor Area 213m²

SKI FIELD DEVELOPMENT SITE



This is a second to none location. Year round, main road access makes this block ideal for the construction of an up-market hotel, a group of prestigious homes, or a luxury apartment. This 3,825m² block is supremely located, only seconds away from the slopes and commanding fabulous views of Mt Yotei. Location: Upper Hirafu Village Land Size 3,825m2

This is a small selection of our listings available.

Please visit our website or sales office to see more.









副編集長 associate editor Matthew Thomas マッシュー・トマス デザイナー designer Paul Malandain ボール・マランデイン 投稿者 **contributors** Chris Chan, Kisato Kurihara, Stirling Gold

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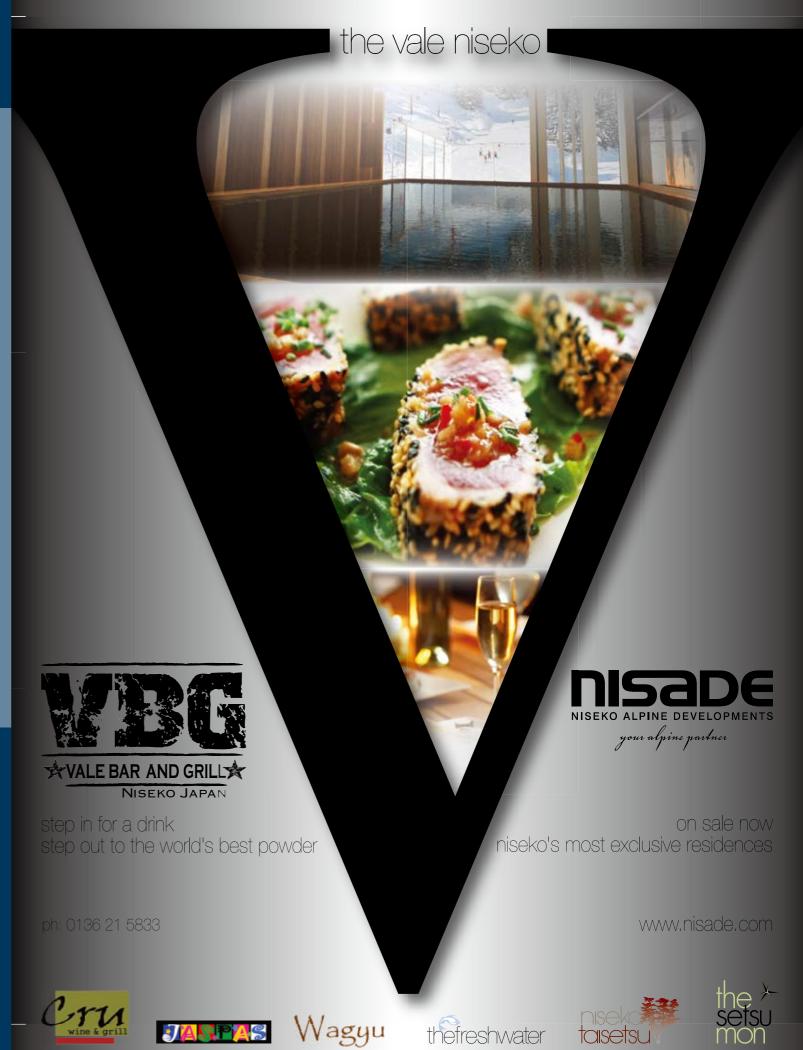
higashiyama map

50, after the melt - golf niseko cycle week



Niseko Consulting WINTER SPECIAL 50% off real estate commission! For all purchases made through Niseko Consulting until March 2010 NEW OFFICE: Upper Hirafu, Sasayaki-zaka St. (just below Wild Bill's)

Niseko
Consulting



editor's note issue 19 december 12 2009



AS the sun rises on another winter in Niseko, welcome back and thanks for tuning in for another season of *Powderlife*! Following what was a pretty tough winter for Niseko in 08/09 with the world economy and some pretty crazy currency fluctuations, Niseko is back – bigger and better than ever this **season.** Accommodation bookings are way up, there is a bunch of new high profile developments and businesses in town, and a surprising number of exciting new bars and restaurants. Niseko has bounced back in a big way, and it's shaping up to be another exciting season in Hokkaido.

While the resort opened on time this year and we had some really big early snowfalls, at the time we put this magazine to print at the start of December we'd barely had a flake in 10 days. The handful of tourists who arrived at the end of November had to make do with just a few top runs. While it was a bit frustrating seeing that freshly waxed and tuned board waiting ready in the racks for days upon days of deep powder, one of the great things about Niseko is no matter how slowly ズンの到来があるのがニセコの魅力の一つです。 the season starts, you just know it's going to get good.

We're looking forward to getting all your pics, story ideas and suggestions for the mag, so contact us anytime. On behalf of the team at *Powderlife*, we're glad to be exploring another season in Niseko with you. Have a great one on the mountain and off! 山二セコの生活を楽しみましょう!

今シーズンもニセコへおかえりなさい!また、今年もパウダーライフをご愛読 いただきありがとうございます。世界の経済状況の悪化により昨年は非常に厳 しいシーズンでした。それに続き未だに不景気の影響下ですが、今シーズンの ニセコは今まで以上に良い年となりそうです。宿泊施設の予約状況は幸先の 良いスタートを切り、リゾート内では新しいハイクラス施設建設やビジネスが 見受けられ、驚くほど多くの数の新しいバーやレストランがオープンします。ニ セコは、道南地域のスキーリゾートの中で、大きく飛躍し、素晴らしいシーズン をもたらすことでしょう。

今年はスキー場も予定通りオープンし、すでに大きな積雪量を記録しました。 パウダーライフを印刷する12月初旬には、残念なことに10日間積雪がな いと予想されています。11月終盤に訪れた少数の観光客は少しだけリゾート を楽しめたようです。完璧に手入れをされたボードが寂しく壁にかかっている 様子を見るのは少し辛いですが、どんなに積雪が遅くても必ず素晴らしいシー

パウダーライフマガジンで、雑誌に関するご提案、記事に関するアイディア、写 真がある方はご連絡お待ちしております。パウダーライフのチームを代表して、 今シーズンもパウダーライフをどうぞ宜しくお願い致します!今シーズンも沢

Kristian Lund, Powderlife Managing Editor kris@powderlife.com

Photo: Chris Chan

SEKKADINING

SEKKA Dining is an experience in modern international cuisine fusing Hokkaido's fresh seasonal fish herbs, vegetables and meats with admired culinar traditions from around the world.

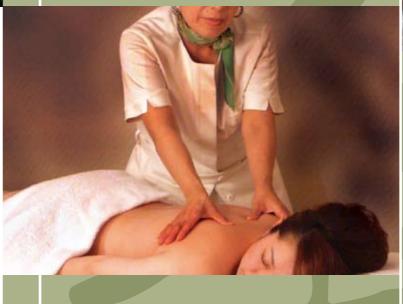
DINNER 18:00~22:00 (LO) T: 21-5022



SEKKA

Get set for the day ahead with Sekka's famous hous made Granola or wile away the afternoon with the delicious Hokkaido flavours of a SEKKA Deli lunch. Ready to eat or takeaway immediately if there are pressing engagements on the slopes.

BREAKFAST 7:00~21:00 T: 21-3088





Cultivate your knowledge of Japan's best sakes and

DRINKS 14:00~ LATE T: 21-3070



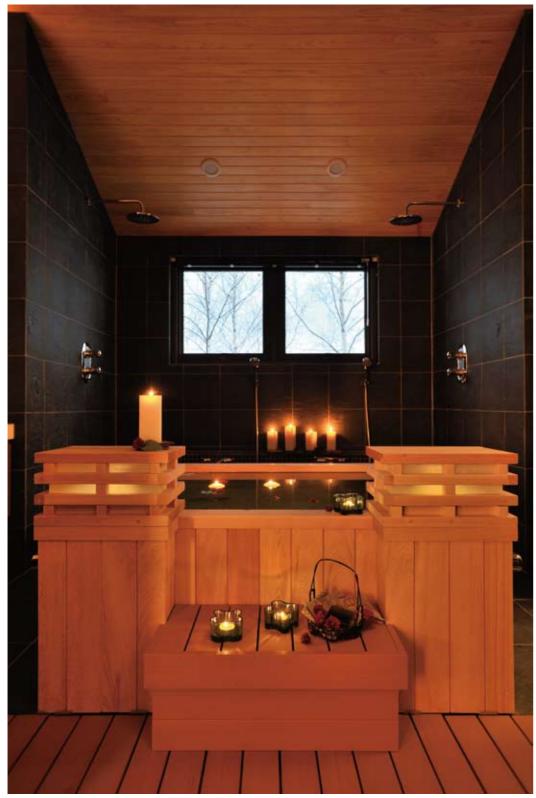
HERMOSAS

Chida-sensei and his team provide the ultimate in relaxation and recovery with their traditional massession, whether to ease the toll of a day in deep powder or as a simple luxury on your Niseko holiday

BY APPOINTMENT 15:00~24:00 T:21-6133



Luxury Mountain Holidays



Beyond Expectations







The Niseko Company www.thenisekocompany.com (0136) 21-7272

fluff all the good stuff up front

>> Early falls whet the tastebuds



BIT of a funny start to the season this one. There have been some really early and generous pre-season snowfalls, but as soon as it came to crunch time and the resort opened, the tap stopped running. The first snow at village level was October 31, and two days later the biggest storm so far this winter dumped non-stop for two days, burying the village and depositing about 60cm up high. Jess Ripper and local photo guru Glen Claydon hiked up to score waist-deep pow and got the pics to prove it (that's Jess on the left!). However, the next significant snowfall came a couple of days before official resort opening day, and dumped enough to open on time. It's since barely dropped a flake, but the forecast was starting to ripen as we went to print. We're pretty sure as you're reading this, all concerns about the slow start to the season will be long gone!



WE'RE not sure what's going to happen on December 18, but we'll be checking the West Canada Homes website just

in case. The site was recently replaced by the spread partly captured above, simply stating: "December 18, We're dropping the gloves". All backed by a rocking Elvis Presley soundtrack. Not sure how all this links up... but now they've got our attention!



>> J-Sekka's beer with Christmas kick

OTARU Beer's brand new Christmas brew at J-Sekka will surely be on many beer lovers' Christmas wish lists this winter. Because J-Sekka has exclusive rights ar period, it's a Dunkel Bock beer, perfect for Niseko's chilly climes with a hig the beer's known as 'drinkable bread' for its high sustenance, get down to J-Sekka

» Niseko signs up for international film exposure

AN award-winning snow movie made predominantly in Niseko last year has been carving its signature identity into film circles around the world. Sweetgrass Productions' Signatures is an artistic, cinematic masterpiece with a chilled out folk soundtrack and poetic narration, focused on the dynamically different seasons in Niseko and greater Hokkaido, along with personal expression and relationships, both on the mountain and off. In a refreshing diversion from the snow film norm, Signatures – which features jaw-dropping hi-def skiing, boarding, no-boarding and dropknee-boarding – concentrates on the style, art and personality of riding snow, instead of extreme, technical riding. The film's unique approach has resonated well with Niseko powderhounds - many of whom say Signatures achieves the difficult task of summing up on film the feeling of riding deep powder in the backcountry.

The organic, natural and fluid theme of Signatures gelled with the ideals and philosophies of Niseko snowsurfer and Gentemstick snowboard founder. Taro Tomai, who also featured heavily in the film. *Sweetgrass and Powderlife are giving read-

ers the chance to win a copy of Signatures. Send us a haiku about the art of riding and the deep powder sensation for a chance to win. Best three haikus win a DVD and get published in the mag. Send entries to ed@powderlife.com



niseko news niseko's gnarly new terrain

By Matthew Thomas

AFTER years of tirelessly deliberating with the government, national parks and other affiliated parties, Niseko Village will this season finally open the epic Mizuno no Sawa terrain to the public.

Access to the controversial run has been at the centre of debate for years, but this year's opening will undoubtedly offer 67ha of the best ridable terrain in Niseko.

Mizuno no Sawa is located to the skier's right of the Niseko Gondola, marked in yellow as 'Avalanche Control Operation Area' on this season's course map.

The much-anticipated run will offer smiles all-round this winter, thanks to its delicious bowl of long, steep and deep terrain, from open walls to tight tree runs, giant mushrooms, fallen trees and natural booters.

Despite huge public pressure to open the terrain within Mizuno no Sawa, it has for years been a 'no-go zone', off limits to the public due to avalanche risks and government regulations.

Niseko Village general manager Luke Hurford said the resort would open the run after appropriate snow coverage, and with certain conditions and restrictions.

"If you want to ski or board Mizuno no Sawa you will be allowed access after a 20-minute safety and awareness lecture to give a rundown on the area, dangers, and off-piste safety tips," he said, adding the area would be governed differently to Niseko United's backcountry gates system.

"Once you have that understanding and a high



enough skill level, one of the ski patrollers will allow a restricted number of skiers and boarders into the area at a particular single entry point.

"This is not a guided tour, but an educational program. After the safety lecture, ski patrol will be there to make sure you enter and exit at the correct points and enjoy the area safely, but will not get in the way of a great ski or ride.'

For continued access throughout the season, skiers and riders can pay ¥2000 for a season pass card once they have attended the safety lecture.

Mizuno no Sawa will only be accessible at certain times of the day, and this will be dependent on the right safety conditions.

Hurford warned that just because the area was open did not mean it was open slather for those who wished to duck ropes instead of entering and exiting correctly. "It is still very black and white. If you are caught ducking ropes and breaking the rules, the same penalty applies – your pass will be taken," he said.

Hurford said increased ski patrollers in the area, dynamite blasting, skiers and boarders compacting the slopes, and the public obeying the Niseko Rules should ensure the area is safe to ride this season.

Hurford said the opening of Mizuno no Sawa was a huge step forward for Niseko, adding that success with this project would lead to further terrain expansion at other ski resorts where possible.

hirafu main street redevelopment on the road

THE Hokkaido Government has given the green light to fund a complete facelift of Hirafu's main street.

The Department of Roads recently approved the principle and appropriated funds for a master-planned project to redevelop Hirafu-Zaka Street which, once implemented, will set a platform for Niseko's growth as is improving because of people visiting this area. We an international ski resort.

Riccardo Tossani Architecture has been commissioned to design the project, which was originally commissioned by the Niseko Promotion Board (NPB). Tossani said the master plan would bring considerable economic benefits to the local business community and provide better and safer amenities for visitors and the general public, as well as establish a stronger brand "We'd like this area to be Hokkaido's tourism symbol. image for Grand Hirafu.

"The project consists of under-grounding all infrastructure, road and sidewalk heating, and landscaping and motorists on Hirafu's main street are safe. This is a with trees and themed paving," he said.

"There will be custom-designed street furniture including light poles, directional signs, benches, kiosks, smooth traffic flow." bus shelters and other characteristic elements."

Hokkaido Government roads sub-section chief Kyouno Hidetaka said the master plan meant good things for the future of Hirafu and Hokkaido in general.

"Hokkaido's tourism industry is as important as farming for the local people," he said. "The economy believe providing a maintained road for locals and visitors and improving the appearance of the main

Kyouno-san said the street redesign would see Niseko become a showpiece for Hokkaido tourism.

"This area is gathering attention from overseas because of the great powder snow," Hidetaka said. We want to keep the original uniqueness of the area.

"We also wanted to make sure that both pedestrians busy main road and it is important to have a footpath for pedestrians, while keeping an efficient road for

Detailed presentations on design and schedule will



EYE INTO THE FUTURE... An artist's impression be made by RTA and the Hokkaido Government to the local communities in spring 2010.

Tossani said detailed design was underway with engineering consultants, and permitting is expected to be completed in 2010.

He said construction would begin in 2011, and it was hoped the project would be completed by winter 2011,

Tossani encouraged the Niseko public and business community to continue to show enthusiasm and support for the Hirafu master plan.





in the loop your guide to what's on

SAT

Restaurant and Wine Bar **Dragon Opening Night**

レストラン&ワインバー ドラ ゴン オープニングナイト

tle, relaxing music.

start: 6pm contact: 0136 21 7700

www.dragon-nf.com

WED 16

Early Season Discount at

シーズン先駆けディスカウン 卜@与作

Bring the first issue of Powderlife for a 10% discount from whole menu for one night only.

このパウダーライフの雑誌を持参のお客様に限り、 お会計から10%割引いたします。

start: 6pm contact: 0136 23 4390

¥100 Drink Discount Night @ Mina Mina

ドリンク100円割引ナイ

contact: 0136 23 3437

www.minamina.me

in Moiwa

「第16回ニセコ雪崩ミーテ ィング」

This season's avalanche info is due to start in mid-December, depending on snowfall, Meeting at Moiwa will be in Japanese, no translation is planned.

・ 令シーズンのニセコ雪崩情報は12月中旬頃より開始予定です。モイワスキー場 レストハウスにて、 ニセコ雪崩ミーティングを開催いたします。

start: 7pm-9pm contact: 0136 59 2522 niseko.nadare.info/



Grand Hirafu Fireworks Night

グランヒラフ打ち上げ花火

Christmas candles in the streets in Hirafu and Find Santa Claus and Nikky!

fireworks display in December after night-ski-イベント最終日には打上花火が上がります。

start: 9pm contact: 0136 22 0109

SUN 13

MON

start: 4:30pm-9pm

contact: 0136 58 2080

www.cks.chuo-bus.co.jp

Ninja Dinner Night @ Freedom Inn (Hanazono)

start: 6pm

Sat 12th – Party hardy at Dragon

nnupuri Snow Candles

アンヌプリスノーキャンドル

December 19-25

12月19日~12月25日

Soul Food

contact: 090-8274-1489

MON

Ladies' Night @ Paddy McGinty's Irish Pub

レディースナイト @パディー マクギンティーズ

bloblo bar Opening Night

blobloバー オープニング

¥300 for beer and wine. DJ Daisei and DJ Osank will play from 9pm. Enjoy adult night with gendat with some genuine (?) ninjas.

You can get a photo in a Ninja uniform and house spirits or soft drinks.

Bring the first issue of *Powderlife* to get two free house spirits or soft drinks.

ドラフトビール、赤白ワイン、スパークリングワイン、スピリット、ソフトドリンクを300円にて女性限定で提供いたします。

start: 6pm-9pm contact: 0136 55 8020 TUE

Tsubara Tsubara Opening Day

つばらつばらオープニングサ ービス!!

start: 11am contact: 0136 23 1116 www.tsubaratsubara.com

SAT

Shichirin-style Char-grilled Genghis Khan Niseko Souan Opening Night 七輪炭火焼きジンギスカン ニセコ草庵

A big BBQ and taking the wraps off the new All-you-can-eat special price offer ¥1500 for the pole dancing lounge. Pole specialists and live fellas, ¥1000 for the ladies.

BBQ と新たに出来たポールダンスラウングを楽しん オープニングスペシャル食べ放題男性1500円、女性でください。 1000円!!!!

start: 5pm contact: 090 2059 6701

18 music to welcome in the new season. start: 6pm

FRI

contact: 0136 :22 1269

TUE

Grand Hirafu Chrismas Can-

グランヒラフX`masキャンドル

Bring the first issue Powderlife, for ¥100yen off Christmas Snow Candles at night-skiing area Romantic nights on the Grand Hirafu streets.

このパウダーライフの雑誌を持参していただいた方 ナイターリフト乗り場をスノーキャンドルでクリスマ グラン・ヒラフの夜をキャンドルの灯りでロマンテ にお一人様1ドリンクに限り100円引き!!! スムードを演出いたします。 イックに照らします。最終日の24日には打上花火が上がります。モイワスキー場 レストハウスにて、ニセコ雪崩ミーティングを開催いたします。

start: 6pm **contact:** 0136 22 0109 www.grand-hirafu.jp





CHRISTMAS DINNERS IN NISEKO 2009

Paddy McGinty's Irish Pub

Price: ¥4,000 / Time: 6.30pm-8.30pm Reservation: by December 23 Call: 090 8897 6288

Date: December 24-25 nnupuri Christmas Presents Includes: Appetizer, soup, tender ovenfor Kids December 24-25

> Reservation available until December 25. Meals limited to 30 serves per evening. Price: ¥2.800 / Time: 5pm

> > Christmas Pizza Dinner Niseko Pizza Date: December 25 Includes: Tasty pizza, hot wine, Christmas

resents for the kids Price: Varies /

Reservation: Same day okay, but meals

required. / Call: 0136 55 5553

Christmas Dinner Ninja Soul Food, Hotel Freedom Inn. Hanazono Date: December 24-25

Includes: Sukiyaki & Shabushabu dinner wit Christmas cake. Get a present from Santa, and Ninia will come to say hi to you.

Price: ¥3,500 / Time: 6pm

Price: ¥ 8,000 / ¥3,000 for kids plate. Time: 6pm, 8.30pm last order. / From 9pm is a DJ party for adults. Free entry for diners Reservation: December 23 Call: 0136 21 7700





Christmas Special Turkey Dinner at

Date: December 24-25 Includes: Six-course turkey dinner, glass f sparkling wine, two starters, turkey and roast vegetables, Christmas pudding, and nore. Meals limited to 20 serves a night.

JoJo's Christmas Dinner

rilled calf, dessert and coffee.

アンヌプリ クリスマスプレゼ ント 12月24・25日

FRI

【サンタクロース】 とニセコ町のマスコット 【ニッキー】 が子供達にクリスマスプレゼント。 limited / Call: 0136 23 2220

contact: 0136 58 2080 www.cks.chuo-bus.co.jp Time: 11am-11pm / Reservation: None

Pick-up service available. Reservation: Okay on the day. Call: 090 8274 1489

Dragon Christmas Dinner Date: December 24-25

Includes: Sparkling wine, entrée (steamed fresh green veggie soup), pasta, grilled fish, main meat dish cake dessert coffee



NISEKO'S NEWEST LUXURY LODGE HOTEL



and like Niseko in early winter because there are less crowds and more and like NISEKO in early winter decause there are less crowds and more fresh tracks. But both say they love skiing, so any time — early, late or in between — is fine by them!





skiing and snowboarding in Niseko in early winter...

Voriko and their adorable son Kenya, 6, say even though it is early in the season, they are impressed with the snow. This is the family's first day skiing this season, but because they are from eighbouring Kutchan they will be in Niseko many times this winter



Seasonal workers Tom, Briony and Kana think early season in Niseko is awesome becase you get to know all the great new friends you're going to spend the rest of the winter with. Aw shucks!

InSki's Wipeout of the Week

WE at Powderlife never thought it was possible to be too deep in Niseko's powder, but this guy proved us wrong - see right. Wiped out up to his goggles in the white stuff - looking like a snow bomb has exploded, with powder chunks all around him – this anonymous skier was snapped by Niseko Photography's newest recruit, 'The Yas Man', and sets a high stack standard now that InSki's Wipeout of the Week has returned for another season. It's this simple. Send a hi-res wipeout pic with a short blurb to ed@powderlife.com. If yours is published, you win a nelmet thanks to InSki in Hirafu. A new helmet should nopefully prevent future incidents!

Powderlife can't wait to see all your stacks, so start sending them in! Until then, may all your wipeouts be public, excessive and captured on film!





Uni students Tsuyoshi and Tatsunori from Muroran (a nearby port city on the other side of Hokkaido) came to Niseko early because it offers the best snow close to their home





ydneysiders Aidan and Mark must be some of the first holida makers this season. They came early to beat the crowds and for the cheap rates. "It's better in Niseko early in the season than Perisher and Thredbo in peak winter. We may just extend our stay!"



PEOPLE PEOPLE

meet the locals introducing niseko ski resort staff

By Kisato Kurihara



CHEF Kent

名前ケントポライヤ 年齢30

ニセコに来てどのくらいですかる

1年目スキーヤー?スノーボータ

ト、オーストラリア

ー? スノーボーダー

スキー、スノーボード暦 6年

ニセコのパウダーを求めて。

好きな…食べ物は?日本食、

海外には行った事ありますか?

中東、ヨーロッパ、ニュージーランド

特におでんレストランは? 居酒屋

温泉は? 温心亭コースは? アンヌブ

ニセコにいる予定?できる限りいた

毎日ベストを尽くし、デリックさんを

リバックボールこの後、どのくらい

デリックさんと仲良くすること。

い。ニセコの秘密は?

人生観 モットーは?

りん バーは? ワイルドビルズ

出身地ヌーサ、サンシャインコース

name Kent Prior age 30 hometown Noosa, Sunshine Coast how long have you been in Niseko 1 year ski/ board? Board how long? 6

The powder trips overseas? Middle Fast, Furope, New **Zealand**

favourite...food Japanese, especially oden restaurant Izakaya Rin bar Wild Bill's onsen Yugokorotei ski run Back bowls Annupuri how long will you be in niseko Hopefully a long time best niseko secret Be nice to Officer Digglar

what's your life philosoph Make everyday count, and don't piss off Officer Digglar



name Kazunori Suzuki age 26 hometown Kutchan how long have you been in niseko? For my whole life so far ski/board? Board how long? 9 years why did you come to niseko? I worked for another ski resort, then came to Niseko for more fun trips overseas? Australia rite... food Meat, meat! restaurant Hanayoshi bar Be onsen Annupuri Onsen ski run Hanazono park how long will you be in niseko I hope for my life because Kutchan is my hometown niseko secret? It is really good in summer in Niseko what's your life philosophy? Don't put off until tomorrow what you can do today



LIFTIE Mango-san

名前スズキ カズノリ年齢26 出身地倶知安 ニセコに来てどのくらいですかる 生まれてからずっと。 スキーヤー?スノーボーダー? スノーボーダー スキー、スノーボード暦9年目 なぜニセコに来たのですかる 他のスキー場に働いてたけど、ニセ コが楽し そうだったから 海外には行った事ありますかる オーストラリア レストランは? 花吉 バーは? Be 温泉は?アンヌプリ温泉 コースは? 花園パーク この後、どのくらいニセコにいる予 定?地元だからずっといたい。 ニセコの秘密は? 夏場のニセコも いいですよ 人生観、モットーは?明日やろう。は、



SKI PATROL Tomo-san

age 36 hometown Sapporo how long have you been in Niseko? 12 years ski/board? Ski how long? 30+ years why did you come to niseko? The powder, of course! trips overseas? Furope avourite food Ramen noodles restaurant Old Hanazono restaurant bar A-Bu-Cha onsen Yukichichibu Onsen ski run Huriko how long will you be in niseko Only God knows niseko secret? You will find your own secret! what's your life philosophy If you don't want something, it will never happen for you. You can make anything you

名前 イトウ トモアリ 年齢 36 出身地 札幌 12年日スキーヤー?スノーボー ダー? スキーヤー スキー、スノー ボード暦 たぶん30年以上 たぜニセコに来たのですか? 引力に引き寄せられて...ニセ コの雪に魅せられて。海外には 行った事ありますか? ヨーロッパ 次はどこに行きたいですか? オセアニア方面 好きな…食べ物 は? ラーメン レストランは? プレ ハブ時代の花園レストラン バー は? 阿武茶温泉は? 雪秩父 コー スは? フリココース この後、どの くらいニセコにいる予定?神の みぞ知る。ニセコの秘密は?皆さ んの方がご存知かと...人生観

為せば成る、為さねば成らぬ、

in focus with yukihiro 'the hero' takahashi

WHETHER it's for his ski guiding, management of hotels, restaurants and festivals, or promoting and marketing Niseko to the world, everyone seems to know family man, businessman and downright nice guy, Yukihiro-san.

Snow Doctor'? Please explain...

'Yuki' means snow in Japanese, 'hiro' means 'doctor'. Because of this name, I thought my parents knew my future when I was born. I am 'The Doctor' or 'The Hero' because I help ski guests who stack it in deep powder snow! Many guests have already said 'you are a hero at powder snow

How long have you been involved with Niseko?

I've lived in Kutchan for six years. I moved from Sapporo with my wife Midori after my baby Rio-chan was born. Why did you come to Niseko?

At first I was interested in a new ski resort project in Niseko. My motivation changed from an engineering job to customer service for international ski guests. I thought I could learn many things from tourism and international customers, and maybe pick up some

What is it that you think makes Niseko special?

It is an amazing experience! Snow, beautiful nature and friendly local people will always make a great experience for winter holidays.

You recently received a government grant to pro-You are known around town as 'The Hero' and 'The mote the area, can you please tell me what will you do with the money?

We are making an Animation Promotion Video (www youtube.com/watch?v=kW8E8lph4To). We made a cute character 'Chelsea-chan' as the main character. We are talking about Niseko with very interesting people, such as university professors, government and tourism staff, and also locals

What are your top three tips for visitors?

- 1. Go to an onsen after a big day of skiing or boarding. 2. Try local Japanese food.
- 3. Sample less popular forms of Japanese culture such as wearing a kimono, cooking tofu and playing some
- What do you think Niseko will be like in 10 years? Niseko will be more like big international ski resorts. There will be a world cup competition and winter olympics. Niseko summer also will be popular for



mountain and road biking, golfing, fly fishing and also trekking in the beautiful mountains. Our colourful four seasons - spring's pink, summer's green, autumn's red and winter's white – will offer more impact to interna-

What was your first job in Niseko?

Ski instructor for Ski Association of Japan for Tokyu

What was Niseko like when you first arrived here?

I could see only a few hundred foreign skiers in total. There were more Japanese ski tourists than foreign tourists. There were not many international restaurants either. But one thing was the same - the powder snow that was there when I first arrived in Niseko!

irrashaimasse!

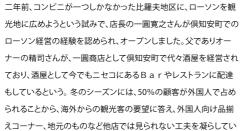
welcome! great little local businesses

ローソンニセコひらふ店

Lawson, Hirafu

LAWSON is the second biggest convenience store

(konbini) chain in Japan, but Hirafu's Lawson is run by local small businessman, Seiji Ichien, and managed by his son Hiroyuki (pictured). The Ichiens have run a liquor shop in Kutchan for four generations (and still deliver liquor to local bars and restaurants). Because they had a liquor license, it was easy for them to make it a convenience store when they became popular in the 1990s. When Lawson decided they wanted to open a franchise in a ski resort, they asked Ichien-san to do it in Hirafu. He's done a great job stocking a range of foreign products for international visitors.



ローソン経営の経験を認められ、オープンしました。父でありオー ナーの精司さんが、一圓商店として倶知安町で代々酒屋を経営され ており、酒屋として今でもニセコにあるBarやレストランに配達 もしているという。冬のシーズンには、50%の顧客が外国人で占め られることから、海外からの観光客の要望に答え、外国人向け品揃 えコーナー、地元のものなど他店では見られない工夫を凝らしてい る。日本の顔となるような接客、清潔さ、フレンドリーさとオリジナリ ティーのあるお店を心がけています。冬のイベント情報があれば、 どんどん回覧板に貼り付けます。一息つけるお店、社公の場になっ たらいいなと話す寛之さんでした。



Hanko Hiroba, Kutchan

LIKE many people in Niseko, Hiroshi Yamada moved to Niseko for the snow. He and his wife moved here 13 years ago and he still goes skiing every week with his son, an upcoming alpine skier. Yamada-san started a printing and hanko business – a hanko is the Japanese signature seal for signing official documents. Many of the seasonal staff who come to Niseko need to get a hanko to be able to open their bank account and in winter, 80% of his customers are foreigners! If you want your own personalized hanko as a souvenir, Hanko Hiroba is on the corner of Route 5 and Eki Mae Dori in Kutchan www.hankohiroba-kutchan.com



誰もが雪を求めて来るように代表オーナーの山田洋さんもまた、自 称スキーバカが高じて、住むならここだ!と広島から、13年前に倶知 安に大移動。今でも、休日の日曜日には、アルペン選手でもある息子 さんと北海道各地のスキー場に行かれているというスキー好き。ク オリティーの高い印鑑印刷の専門店が周辺地域にないと不便さを 感じ、サラリーマンから一挙転職、晴れて倶知安の北洋銀行前に印 鑑印刷専門店、はんこ広場をオープンした。冬には、外国人季節労働 者の銀行口座作成などの理由で80%が外国人の顧客で占められ るほど、はんこは需要が高く、海外から直接Eメールでも注文がくる ほどだ。商品がお客様の手に届き、喜んでもらえた時に、仕事のやり がいを感じると笑顔をみせる山田さん。印鑑作製以外にチラシ、T-シャツプリントなども行っている。www.hankohiroba-kutchan.com

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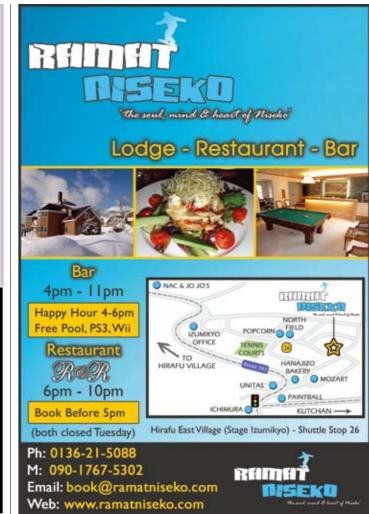
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five of the best late night eats



- **2** Yosaku: Sticks, sticks and more sticks at this cavernous little vakitori joint. Besides skewers, Yosaku has the best crispy chicken skin this side of Tokyo. Momiji-Zaka St (Map D3) / 6pm-3am / last order 2pm / 0136 23 4390.
- 3 Mina Mina: A chilled out, relaxed izakaya, perfect for a few munchies with your mates. Specialities are gobo chips and ja-ja men noodles. Sasayaki-Zaka St (Map F3) / 6pm-2am / last order 1am / 0136 23 3437.
- 4 Jam Bar: One of the funkiest late-night bars around, which also serves square pizzas until 1am. Then the special Jam cocktails can start flowing. Sasayaki Ave (Map E2) / 5pm-late / last order midnight for food 1am for pizza / 0136 23 0700.
- **5** Souan Genghis Khan Lamb BBQ: Eat like a starved Mongolian tyrant after a long day on the battle/ski field until 2am with this ¥1700 all-you-can-eat, 90-minute meatfest. Momijo-Zaka St (Map C3) / 5pm-2am / last order 1am / Reservation only / minimum four persons. / 090 2059 6701.

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SKIS, BOARDS & SNOW WEAR WINTERSTEIGER

iapanese recipe chan chan yaki

IN this issue, top local restaurateur Onii-chan (which affectionately means 'big brother') from A-Bu-Cha shares his recipe for Chan Chan Yaki, a local fisherman's hot pot full of Hokkaido salmon and veggies. Itadakimasu!



Ingredients (serves 2-3 people)

Core ingredients

- 200 gm Hokkaido salmon
- 200 gm thickly sliced cabbage and thinly sliced yellow onions
- 1/4 bunch shimeji mushrooms
- 1/4 bunch maitake mushrooms Add any other veggies you like! A splash of salad oil
- 2-3 tbsp of sake

Chan miso pesto

- 30 gm red miso paste
- 30 gm white miso paste
- 30 ml mirin sauce
- 1 tbsp sugar A splash of soy sauce Sprinkle of ichi mi chilli powder

Method

- 1. Cut and prepare salmon and veggies ready for the pot, and mix the chan miso pesto paste (below left).
- 2. On a cold fry pan or BBQ add salad oil, followed by the salmon. Put miso pesto on top of the salmon, and then add vegetables and mushrooms.
- 3. Add 2-3 tbsp of sake covering everything, put on the lid and cook on a high
- **4**. Heat until pot is steaming, cook and mix until the moisture from the vegetables reduces to a thick, creamy hot pot sauce.
- 5. Mix ingredients again thoroughly, and

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your accommodation, fit your gear and drop you back or deliver your gear to you.

restaurant review yakitori yosaku

By Matthew Thomas



WITH some dishes, it can be the case that less is more. The very same can be understood about Hirafu's yakitori restaurant and bar, Yosaku.

It's the simplistic nature of the yakitori food style – which is essentially meat and vegetables on a skewer that charms and delights my senses every time I

Upon entering the smoky, cave-like little hole in the wall in the Main Village, just off the 343 on Momiji-Zaka Street, you are overwhelmed by Japanese culture - from a boisterous 'irasshaimase' upon entry, to the Japanese-style, wooden izakaya bar overlooking the kitchen's steamy grill.

You even get to glance over at the latest snowboarding and skiing videos on a big screen TV to get you amped for your next session up the mountain!

But I digress, so back to the food. Yakitori, as a food style, is comprised mainly of bite-sized pieces of meat and vegetables served on a skewer, accompanied by a selection of salts and sauces

I recommend salt with mushrooms and other vegetable dishes, and teriyaki sauce with most of the meats. But mix it up to your taste, because that's the name of the game!

And the beauty of this style of eating is you can

graze all night while you nurse your Sapporo Classic (which incidentally is perfectly poured at Yosaku!). Some of the best meat skewer dishes off the grill at Yosaku are the tori (chicken), buta (pork), ramu (lamb) and sagari (beef). My pick of a delectable bunch is the tsukune (minced chicken)

For the vegos, or just to balance up a meaty meal, you can't go past the shitake mushrooms or the eringi (trumpet mushrooms). You also can't leave without trying the healthy crowd favourite, a bowl of salted edamame (green soy beans - ¥350). For a mix of meat and veggies, you'd be hard-pressed finding better than the the shimeii mushroom bacon skewers, or the nikuzume (shitake mushrooms with minced meat). Asparagus the size of your finger wrapped snugly in a bacon blanket also goes down very well.

For those who are a little more adventurous than most, there is a host of interesting, off-centre Japanese alternatives on Yosaku's menu. These include, kawa (chicken skin), ponpochi (chicken flank), nekku (you guessed it, chicken neck), reba (liver), hatsu (heart), sunagimo (innards), nankotsu (cartilage) and tontoro

When ordering, I suggest just piling a plate with a mixture of different skewers and sharing them around the table. It's the Japanese way, and the best option for sampling all that the menu has to offer.

All skewers are reasonably priced too (by Hirafu pricing standards) ranging from ¥180 to ¥220. Those who were here early enough this season would have enjoyed Yosaku's three-day opening party, which featured all skewers for ¥130, and ¥2000 for a three-hour nomihodai (Japanese for 'all you can drink').

An izakaya could not be an izakaya (a Japanese drinking establishment which also serves food to accompany drinks) without a comprehensive beverage menu. And Yosaku thankfully does.

From draft Sapporo Classic to sours, cocktails to hard liquor, red and white wine to wines of the plum variety, there is a suitable poison for everyone.

Finally, Yosaku is probably one of the latest izakayas to close up in Hirafu, usually open until around 3am

Now you have no excuse but to try it for yourself!

Yosaku: Momiji-Zaka St (Map D3). Open: 6pm-3am, last order 2pm. Tel: 0136 23 4390. www.powderlife.com/niseko-restaurants









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Dinner at Alpen Hotel















powder tools gear to get you going when it's been snowing

By Bevan Colless



Stepchild Snowboards OG Powder

STEPCHILD is a snowboard brand that oozes street cred.

Of course, for serious Niseko rippers we're looking for powder-specific numbers, and the OG nails it! The smaller tail is designed for maximum manoeuvrability and the longer nose delivers superb float to keep you moving through the flat sections of the back bowl on deep days.

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K2 Hellbent Alpine Ski

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THE Hellbent is fast becoming a design icon for hardcore backcountry skiers.

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BEACON, probe, shovel. If you spend more time hiking for fresh lines than you do in lift queues the B-P-S should be your A-B-C.

When it comes to probes, you want something that assembles quickly, is light weight, sturdy enough to get through any hard pack and long enough to deal with Niseko's massive base. The Black Diamond QuickDraw Guide Probe 300's extra-long length, lightweight aluminium tubes, and onemotion deployment design makes setup extremely fast when seconds count.

Available from Toyru: ¥6405. Tel: 0136 21 4055.



men who ride mountains

you better believe it - stirling's back, baby

WELL, here we go again. It's season 09-10, and sure enough, another season of Niseko powder. And what comes with Niseko pow – apart from the usual ladies, beers and hours of deep and steep is the poverty-stricken punters at Powderlife coming back to old SG, moaning about how their paltry mag can't get by without me. But you can't blame them, as their readers are begging for me (especially their four female readers).

Stirls is not a newbie to being wanted. It's the usual story: "Yes, I'll ski in your pansy mag for the photo shoot...but only on my 210 Blizzards. Yes, I'll be the face of Mt Baw Baw..again. Yes, I'll escort you home and go in for that 'coffee'...again.". And to the boys at Powderlife, "Yes, I'll be back and lift your filthy, dreary resorts: Australia, NZ, Argentina and, of course, Antmag up from its murky depths."

So, this time of year my numerous adoring fans in Niseko want to know what I've been up to in the off-season. I tell them, there is no real off-season for SG. Ripping up the mountain, downing 48 beers a night and winning over the ladies are duties that are

always calling...and Stirls is the man to front up to that type of commitment. It comes with the territory of an Adonis-like body, flowing locks and an ability to ski like no other. Once the 08-09 Niseko winter wound down, it was a lazy trip to Alaska for filming heli-skiing movies in hi-def on my 210s, and a fling on the side with a governor and her barely legal daughter. Still got it, baby! Then it was back to Baw Baw for the opening of a new ski school they opened in my name, Stirls' Shredding School TM, designed to teach the young punters how to ski with style on some decent skis – 210 blizzards with rear entry Nordicas. For there's no wimpy parabolics allowed at SSS. From there it was off on a sponsor-funded tour of Southern Hemisphere ski arctica. Stirls carved his big 'S' in all of them, and their female residents, not to mention their now severely depleted beer supplies.

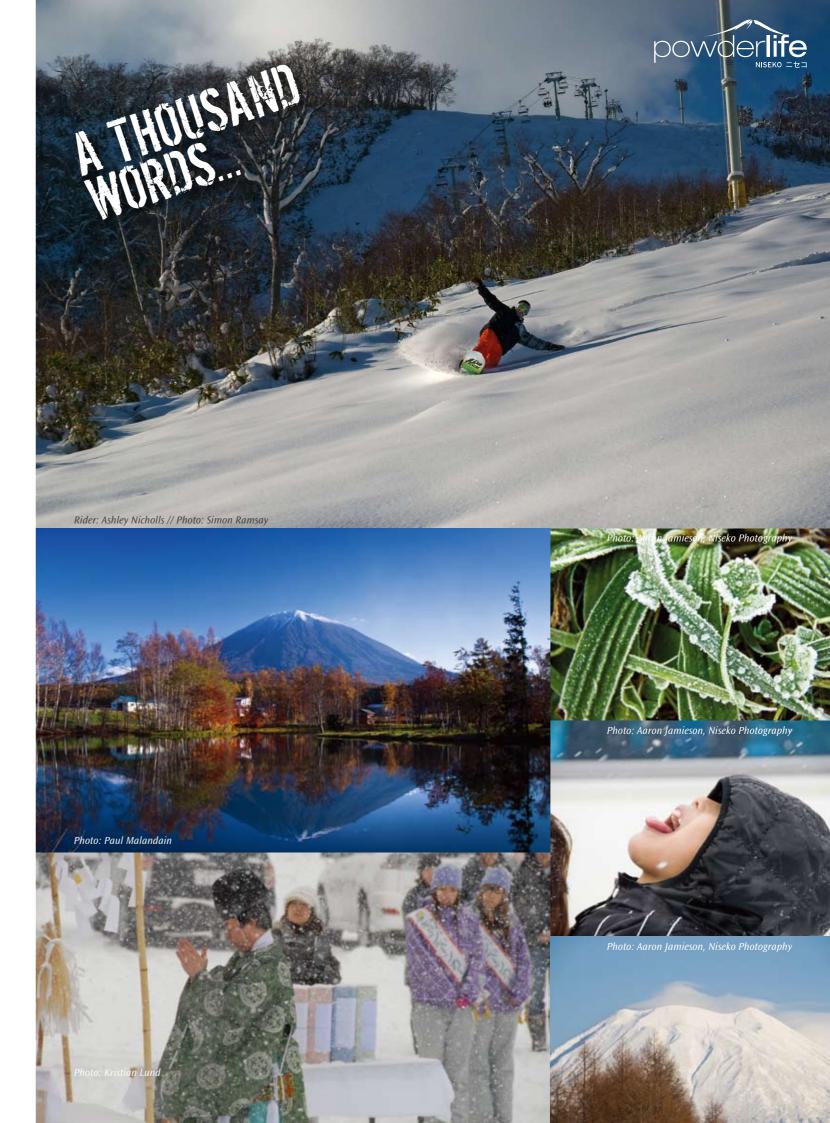
But when the weather warms up down south, the pull of Niseko becomes stronger and the ladies start chanting. It's back to business as usual. I don't even



need to say what that is. You already know. Welcome back to Niseko babyl

Q. I've been skiing since I was five years old and I feel like I'm in need of something new. My mates are all snowboarding and I'm thinking about giving it a go. Do you have any advice? Doug 23, London.

Yes Doug, I have advice. Snowboarding is for punters. Do you really want to be like those losers at Powderlife? Do you really want to never attract ladies? Not that you will with me in Niseko. But Dougie, give yourself half a chance at least and stay on the skis. If you learn to ski powder like I do you won't be looking for something new, except a fresh pack of condoms!







backcountry safety stay safe on the mountain

NISEKO is renowned for its liberal, open-minded stance when it comes to its wide expanse of backcountry. But with that freedom comes the responsibility of the skier or snowboarder, because Niseko's powder may look soft and friendly, but it is as deadly and dangerous as it is light and fluffy...

Powderlife has collected tips from local experts to help keep you safe out there in Niseko's backcountry. Just remember, all the equipment and knowledge in the world are no substitute for due caution and common sense.

1. Obey the Niseko Rules

These rules are put in place for a reason, and are listed in this magazine on the course map, or in maps available around town.

2. Check weather and avalanche reports

Before venturing out into the backcountry, check the daily local avalanche report at http://niseko.nadare.info. Also check weather reports, so you know what to expect for the day ahead.

3. Listen to and obey ski patrollers.

They know what they're talking about and are there to ensure everybody stays safe.

4. Have essential equipment

Make sure everyone has sufficient safety equipment that works well, which should include a beacon, probe and shovel. More importantly, everyone should know how to work their equipment. A first aid kit, studied maps, torch, transceiver, phone, food, a change of clothes and spare gloves may also come in handy.

Know where you're going, let someone know when you're planning to be back, learn the area, and take note of where ski patrol is located in case of emergency.

6. Don't enter closed gates

If the backcountry gates are closed, they are closed for good reason. It's this simple – if the gates are closed or crossed, stay out.

7. No go zones

These include Haru no Taki, and Yu no Sawa, which should not be entered due to high avalanche risks or other dangers. These are well sign-posted and marked on maps available in Powderlife (p26), and on course maps available in town.

8. Don't duck ropes

These ropes signify the boundary between the safe and the unsafe and should not be ducked or jumped in any case. And know that ski patrollers can and will confiscate your pass if you are doing the wrong thing.



9. Hire a guide

If you don't have the knowledge or experience for going off-piste, hire a reputable guide. Watch out for cowboys operating with little experience.

10. Explore the backcountry with reliable people

Know each other's strengths and weaknesses. The least experienced person should still know what to do in case of emergency.

Avalanche info:

Shinya's daily avalanche report www.niseko.nadare.info Canadian Avalanche Association www.avalanche.ca

Powderlife's Niseko Survival Guide:

- Backcountry Basics
- Inside a 2-day Avalanche Course
- Lost in the Backcountry
- · How to Build a Snowcave www.powderlife.com/magazine/ section/Niseko Survival Guide

Wanna go backcountry?

NGWA Niseko Winter Guide Association www.nisekoguide.ip

Black Diamond Tours www.blackdiamondtours.com 090 2054 8687

Shinsetsu Mountain Guides www.smguides.net

090 6214 1065

free safety seminars make sure you attend before going backcountry

THEY say there's no such thing as a free lunch, but we can tell you that free snow safety advice exists... well, in Niseko anyway.

Black Diamond Tours will be holding free backcountry safety seminars throughout the season, with the first on Tuesday, December 22. The seminars, held below the new BD Tours Hirafu office in Yuki Bar (on Family-Zaka St), will be on weekly on Tuesdays from 6pm-7pm, and aim to inform both locals and tourists on the basics about Niseko and its backcountry. Topics covered will

include Niseko Local Rules, the resort's unique gate system, a discussion on equipment, and basic terrain awareness and assessment, before opening the floor to a Q&A session.

Each week, the seminar will conclude with a frantic search for a beacon that has been cunningly hidden in the snow somewhere outside the BD Tours office (whoever finds it first gets a free beer!). After the seminar, Yuki Bar will be putting on drink specials afterwards, so you can drink up and forget everything you just learned!

These backcountry safety seminars are brought to you by Black Diamond Tours, Yuki Bar and proudly supported by Powderlife. For more information call:

BD Tours on 090 2054 8687 or email:

info@blackdiamondtours.com



Kernaghan and Andrew Spragg are holding free back-

real estate news the vale unveiled, snow crystal lands

By Chris Chan, property reporter

FOR a regular visitor to Niseko this year's most noticeable addition to the Hirafu landscape would be the recently completed Vale and Snow Crystal developments. Both these well-positioned properties offer central village convenience and great views, yet are only metres from the Ace Family lift – amongst the best locations in the village. Together with the adjacent Alpen Ridge they create a significant new focal point that has already been very well received by investors and holiday makers alike.

Nisade's new flagship, The Vale, dominates this new precinct. 46 apartments and studios offer a sumptuous level of appointment including private onsens, great views of both Mt Yotei and the ski runs, and open fireplaces warming chic interiors. Boasting an in-house restaurant, heated pool, natural onsen, and après ski bar and nightclub, The Vale sets a new benchmark for Niseko accommodation and is Hirafu's freshest selfcontained resort. Nisade's Jonathan Martin feels The Vale presents an enduring yet understated elegance that has been well received.

Only metres from the runs, Snow Crystal completes this well-positioned corner and is also aimed at the upper end of the market. This collection of luxury serviced apartments offers floor-to-ceiling windows, one-bathroom-per-bedroom floor plans, and a lavish list of appointments. Snow Crystal is aimed at families



and small groups seeking luxury and convenience.

Niseko has come a long way in a short space of time, mainly due to the quality and dependability of its snow. The hard-core enthusiasts who first brought Niseko's powder to the world's attention were less

concerned with accommodation standards and more focused on snow quality. Snow Crystal and The Vale illustrate the higher standard of accommodation that the current market demands and add a welcome new facet to Niseko's allure

2009 real estate wrap niseko kicks on in style

WHILE developers and investors the world over fought to stay afloat this year, Niseko managed to defy the trend. This year saw new benchmarks in luxury apartments and private residences completed. Several large, upper-village development sites were acquired, and a number of significant commercial properties changed hands.

The global financial crisis was clearly the single largest factor this year, but while funds may have become harder to access, this had an unexpected positive effect. The global downturn forced investors to step back from the heady boom mentality that preceded it and re-examine their long-term strategies.

Managing director of Niseko Property Ruskin McLennan said: "The GFC obviously had a profound effect, but it may have saved Niseko from over-development.'

Buyers and financiers alike are now performing more rigorous due diligence before proceeding, and this can only benefit the entire village as an unsuccessful development hurts everyone.

Some owners, perhaps under pressure from investments elsewhere, accepted prices unthinkable just a year or two ago in the knowledge that the strong yen

would yield foreign exchange profits even where the property transaction had lost.

For those in a position to purchase, some very good deals were available and a number of significant transactions were completed.

As if to highlight the evolution of Niseko's investor profile, three large upper village sites sold were purchased by Asian developers. The centrally located Lodge Ronde also changed hands, as did a number of commercial properties including Sansou and Suzuran

> The GFC obviously had a profound effect, but it may have saved Niseko from over-development.

in the Upper Village and Izumikyo's Snowgum Lodge. Hokkaido Tracks completed several commercial and residential sales including two blocks in their Escarpment Estate at the foot of the Lower Village.

Capella Niseko has finished the year strongly, with launches in Singapore and Hong Kong securing a number of sales of both its freestanding residences and apartments.

Although not released to the market yet, Hanazono

has revealed its plans for a four-season resort of two luxury hotels and a number of condominiums over the

Looking forward, Nisade's chairman Jonathan Martin said: "Niseko's foundation is solid and will only get stronger. Rental numbers are up this year which just shows the strengths of this area, and I know that our product and that of every other developer in the area is contributing to those strengths."

"We will see more investment in higher-end luxury apartments and houses," McLennan adds, "with more people moving to Niseko looking for a change

There's no doubt that the market slowed as investors found funds harder to access, but the region's fundamentals remain sound. Niseko is still up there with the best snow resorts on this side of the globe, prices are realistic compared with similar high-end international resorts, and Asia continues to be the world's go-ahead region financially. In short, Niseko's continuing inflow of investment and development – especially given the global financial crisis – is a resounding vote of confidence in the area, and looks set to continue





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Premium Niseko Properties



rental property showing excellent returns.

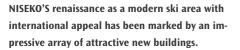
furnishings. A very solid rental all year round.

real estate feature odin house sets five-storey standard

By Chris Chan

...the whole level is walled in glass and capped by a stunning, recurved roof floating above...





But for sheer opulence, architectural innovation and scale, Odin House – the towering five-storey residence nearing completion in Hirafu's middle village – has raised the bar dramatically to a new level of excellence.

Perched imperiously beneath its distinctive 'wave' style roof on the western edge of the village, this grand while the ground level view is suggestive, the rear view villa redefines Niseko luxury and hints at a lot more exciting things to come from its progressive development team.

Team Odin Projects is made up of Frenchman Nicolas Gontard, and Norwegian brothers Bjorn and Chris Fjelddahl, who share a passion for Niseko powder and luxury, eco-friendly homes.

Bjorn sums up the trio's basic philosophy as one of creating 'intelligent luxury' – of 'wanting to marry the best that money can buy with the best that nature

This means adding depth to the substance of the residence, rather than a veneer of opulence through flashy inclusions, and demands meticulous attention to eco-responsible. design, materials, and environmental issues from initial concept through to completion.

"Going from scribbles on the back of a paper napkin over a bottle of wine, to looking at the site photos now, we are thrilled with the result," Bjorn says. "All along we had a very strong sense of the Odin 'DNA' of intelligent luxury. This informed our choices and selections in a very real way at just about every twist and turn."

When viewed from the front, storey upon storey of glass, concrete and timber are an inspiring sight. But truly reveals the scale and grandeur of the structure.

The kitchen, living room, and dining areas are all located on the top floor to maximize the Yotei and Annupuri views, and the whole level is walled in glass and more design innovation, surprises in styling and scale, capped by a stunning, recurved roof floating above.

The eco-friendly Odin's 545sqm of living spaces include five bedrooms, a media room, a fully-equipped gym and a cypress jacuzzi on an extensive wooden deck. The environmentally-conscious mindset of the project leaders stands out in the list of eco-friendly features throughout the home. Geothermal heating, low-emission glass, renewable timbers and LED lighting all dramatically reduce running costs as well as being

to commit to the degree that Odin have in this home.

The successful off-the-plan sale of Odin House amidst the past year's economic climate market is proof that they have a winning formula.

A NEW WAVE... Odin House raises the bar

Photos: Glen Claydon

While Odin can be proud of this home, their focus is firmly on the bigger picture. "Our real ambition is to introduce a new tier of super-premium properties to Niseko," Bjorn says. "We hope Odin will contribute to rejuvenating the resort, and set a design benchmark that will make Hirafu architecture both increasingly pleasing to the eye and eco-responsible.

"We're very excited about Niseko and what's to come. We have a long-term blueprint which features and a myriad of product ideas that are brewing or already in the works.

"We are also keen to explore the selection of local materials further – looking in the future for more recycled materials with 'worn-in' charm such as used timber flooring. We would also like to explore more

Odin Projects has this season completed a luxury lodge hotel Kimamaya, accompanied by fusion restaurant and bar The Barn, alongside each other in Hirafu While many aspire to similar goals, few are prepared Middle Village. They are working on their next project, Yasuragi Apartments.







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Land - Yamada 163-104

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- Further subdivision possible.
- Two road access.
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or further development

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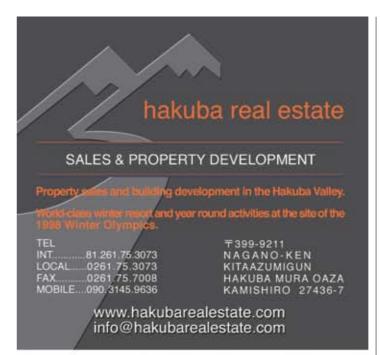
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Visiting Skier "Saved"

Staff members of local accommodation provider HolidayNiseko.com were praised for their recent actions that prevented an almost certain tragedy.

Speaking to reporters, international skier Mr Ty Tass thanked HolidayNiseko.com for saving his ski vacation. "If it hadn't been for Holiday Niseko I certainly would not be here today. Without Holiday Niseko's great deals on accommodation in central locations, I wouldn't have been able to afford the trip. Holiday Niseko saved the

HolidayNiseko.com manager, Ms Annie Buddyhome refused to comment on the incident saying, "We prefer to let our prices do the







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niseko resort guide info to help you get around

TOURIST INFORMATION

Kutchan Machi no Eki Puratto Information Centre Located on Eki-mae Dori opposite Best Denki, the Machi no Eki Puratto has plenty of brochures and an excellent English speaking service for visitors

Tel: (0136) 22 1121.

The Niseko Grand Hirafu Welcome Centre

At the main bus stop in Hirafu parking lot, the Welcome Centre has a wide range of brochures and transport information. They can also help with booking need a business/place name and map for where you accommodation if you've arrived without a booking you risk-taker you. Tel: (0136) 22 0109.

GETTING HERE AND AWAY

New Chitose Airport. Tel: (0123) 23 0111 www.new-chitose-airport.jp/language/english

Getting from New Chitose to Niseko

Visitors not on a full travel package have a few options to get to Niseko and back. Although the trip is only 110km, due to icy roads and no direct train route, it takes two to three hours.

Bus For those on a budget, the bus from the airport is a cheap and efficient option, departing about every 30 minutes from the airport to Niseko. They take about three hours, including a rest stop halfway and a drop-off at Rusutsu. Costs about ¥2,300 one-way, and ¥3,850 for a round trip. Bus companies doing the route are: Whiteliner Buses, Chuo Bus, Donan Bus, Hokkaido run throughout Hirafu every 15 minutes all day every Resort Liner.

Door-to-Door Transfer Skybus offers door-to-door transfer services to and from the airport to Niseko, or Sapporo. Go to www.skybus-jp.com.

Tel: (0136) 22 2108.

Train Rail is the most scenic way to get to Niseko. Unfortunately there is no direct train from Chitose to Kutchan station (the closest major station), and all trains run through Sapporo and Otaru, requiring change of train/platform. The journey takes about three hours and the cost is about ¥2600. Details at www.japanrail.com.

Airport Station Tel: (0123) 45 7011 Kutchan station Tel: (0136) 22 1310

One way hire from Chitose to Hirafu is about ¥7,000 for six people for 24 hours. Pick up at Chitose airport, Sapporo or Kutchan

Toyota Rent-a-Car ShinSapporo

Tel: (0118) 15 0100. English ok.

http://toyota.rent-a-lease.com/english

Black Diamond Lodge Tel: (0136) 44 1144

if you do get in an accident at www.powderlife.com/niseko-travel-guide

TRANSPORT AROUND NISEKO

For getting around Niseko there are basically three options: taxi, bus and car rental

Taxis Taxis cost about ¥2000 for a ten minute trip. Drivers probably won't speak English, and you will are going – often if you just have the address they may not be able to find it. For best chance of success, take directions/street names in Japanese if possible.

Kutchan hire Tel (0136) 22 1212 Misora hire Tel (0136) 22 1171 Niseko hire Tel (0136) 44 2635

Bus Shuttle buses connect the resorts and different areas of Niseko including nearby Kutchan Town. Some are free or included in the cost of lift passes.

Niseko United Shuttle The Niseko United Shuttle connects the Hirafu, Niseko Village and Annupuri resorts from season open until March and is free for those with an All Mountain Pass. See the timetable on the course map for more information. If you have a 12-point ticket, one point per trip is needed. Others need ¥500 for adult and ¥300 for child per ride.

Grand Hirafu Village Shuttle Bus Free shuttle buses day until the end of night skiing.

Hanazono Shuttle Bus The Hanazono Shuttle Bus travels throughout Hirafu Village and out to Hanazono 7.50am-6pm for those who don't want to ski over or

runs from Hirafu to Kutchan Station (about 10 minutes karaoke in Kutchan. It leaves Hirafu every hour or so between 5-11.30, and similarly leaves Kutchan every hour or so between 6-11pm. Check local timetables. **Yumeguri Onsen Shuttle Bus** Take a tour across Niseko sampling various local onsens (and the attrac-

tions around them) all for ¥500 (December – March).

Banking There is an international ATM in Hirafu in the Hokkaido Tracks Holidays office, Yama Shizen East building. Open 8am-9pm. There are also ATMs in Kutchan at the post office and 7-Elevens. Check the Kutchan map on p46. You can also use the international ATM on level 3 of the airport when you arrive at in Sapporo (New Chitose Airport).

Credit Cards Lift tickets, ski hire and ski lessons can all be paid for by credit card. Most large restaurants and some small ones also will accept them.

*How to drive on snow and important tips and contacts Currency You can exchange most major currencies in Niseko. Ask your accommodation provider or in Kutchan at the main post office or Hokuyo Bank (corner of Eki Mae Dori and Route 5).

SHOPPING

Hirafu There are two convenience stores in town for all your local shopping needs. The famous Seicomart in the heart of Hirafu is arguably king, but Lawson, the blue shop just down the road towards Kutchan, is another option that offers smaller queues and a larger range of international products.

Kutchan Several specialty stores in Kutchan may also come in handy when you wish to expand from the stock in Seicomart or Lawson. Best Denki stocks all your electrical and technical needs (within reason). M-Pocket has imported groceries, specialising in imported alcohol. Homac shelves basically every household product known to man, while Max Value and Co-Op are your major supermarkets. Co-Op is also a department store. The ¥100 Shop stocks cheap groceries, stationery and more, all priced around – you guessed it – ¥100. There are no pharmacies or stationery stores in Hirafu, but several in Kutchan, such as the Tsuruha Drug.

COMMUNICATIONS

Internet Most accommodation in Niseko will have some form of internet access. J-Sekka and Downtown Café have internet terminals and there are wireless hotspots across town. Try A-Bu-Cha, Downtown Café, Grandpapa and Java Bar

Mobile Phones Only 3G phones will work in Japan. Some accommodation providers offer mobile hire Free Kutchan Night Go Bus The Kutchan Night Go Bus Domestic Calls Green and grey public phones take coins or pre-paid telephone cards. Local calls don't away) every night. Enjoy shopping, eating, drinking and require the '0136', unless made from a mobile phone. **Directory Assistance** Dial 104 (toll call) and ask for an English speaker. You must know the location and name to get a number.

> International Calls International direct dial can be made using any of the following prefixes, 001 (KDDI), 0041 (ITI) and 0061 (IDC). They will cost you.

Calling Cards The cheapest way to call overseas is with a calling card available from your accommodation provider or convenience stores.

Post Offices Look for the red 'T' symbol. Stamps and the post office box are at Piz Gloria convenience store. For other services you will need to go to the post office



When dialled internationally, all phone numbers require +81 in front and drop the "0".

niseko resort quide info to help you get around

ELECTRICITY

Standard voltage is 100v AC. You can use many higher watt items without a problem but higher wattage devices such as hair dryers may not run on full power. Plugs are the flat two-blade type. Many recent buildings have 240v with Australian-shaped plugs.

STAY SAFE AROUND TOWN

No skiing/boarding on roads or footpaths!!

It may seem fun and so much quicker and easier than walking, but skiing or boarding home from the hill can be one of the silliest things you can do in Niseko. Because the roads don't have as much snow on them, and generally a lot of ice, your skis or board won't stop or turn like they do on the mountain, which could see you skidding into an unsuspecting pedestrian... or a bus. Please, keep your riding on the hill.

Walking on icy roads About one third of all injuries in Hirafu are caused by people falling on the street. Wear shoes with good grip or buy and attach rubber sole cleats with metal studs. Take small steps, walk slowly and never run, don't carry heavy loads, and keep both hands out of your pockets and free for balance. Also, when crossing the road, factor in that the roads are icy and slippery and that it will take cars longer to stop

Don't walk or park under roofs Believe it or not, heavy snow sliding from rooftops kills people in this part of the world, and can seriously damage cars. So don't stand or park your car beneath roofs.

Drinking dangers If you're going drinking, make sure you leave the bar with someone else and try not to walk home alone. Also make sure you rug up and stay warm. People have been known to fall asleep in the snow on the way home after going out drinking in Niseko, and it has once ended in tragedy.

MEDICAL SERVICES

At present there is no doctor in Hirafu and Niseko Physio is the only medical service available in walking distance of the slopes. For fractures or non-musculoskeletal cases you will need to go into Kutchan. If you can't speak Japanese you will need to bring

Niseko Physio Located at the ground floor of Australia House, staffed with Australian physiotherapy graduates. Primary care also available. Sports injuries, back and neck pain, braces and taping. Appointments preferred but not essential. www.NisekoPhysio.com

Kutchan Kousei Hospital The major hospital servicing www.powderlife.com/niseko-resort-guide

EMERGENCY NUMBERS

Police Tel: 110 Ambulance and Fire Tel: 119

Emergency Interpretation Tel: (0352) 85 8185

Japan-English Helpline (nationwide emergency assistance) Tel: (0570) 00 0911

the area is located four blocks from the main intersection of Kutchan. They have an X-ray, a slightly aging MRI and medical dispensary. No appointment necessary, orthopaedics cases taken in the morning only. It will take you most of the day.

Address: North 4 East 1-2, Kutchan-cho Tel: 0136-22-1141

Ueda Orthopedic Clinic A privately run orthopaedic clinic providing more time efficient service than the hospital. X-ray, medical dispensary. 1-4, South 3-jo West 3, Kutchan Tel: 0136-22-1386.

More detailed information at:

local lingo top ten words and phrases for tourists

SO you heard about Niseko's legendary powder, booked the flights, threw the skis/board in a bag, and now you're

here... wishing you had taken a few Japanese lessons so vou could say something to the person sitting next to you in the chairlift! If you only learn a few words. these are the ones we recommend

Pronunciation guide $a = \mu$ as in but

i = i as in bit u = oo as in boo e = e and is bet o = o as in bot ou = oor as in door ii = ee as in bee

1 Sumimasen すみません I'm sorry, excuse me,

This magic word brings forgiveness and beer! Use it when you accidentally bump into someone in the queue for the lifts or inadvertently ski in front of them. 'Sumimasen' is also used to get someone's at-

2 Doumo どうも thank you, hi

There are many ways to express gratitude in Japanese bit less polite.

- doumo' is the simplest. The next step up from 'doumo' is 'arigatou', and even more polite is 'doumo arigatou'.

3 Douzo どうぞ here you are, go ahead

When you're handing your new friend the drink you've just bought them, or motioning them to start eating the eda mame that's just been delivered to your table, sav. 'douzo'

4 Ohayou おはよう good morning

Use 'ohayou' to greet people before noon, and say it with 'genki' (good spirit). Say 'konnichiwa' in the afternoon, and 'konbanwa' in the evening.

5 Hai はい ves

Useful for answering easy questions and confirming orders Are you Australian? 'Hai' Snowboarder? 'Hai' Table for two? 'Hai'.

6 Onegaishimasu お願いします please

Use this when ordering or requesting something. 'Biiru onegaishimasu' means beer please. If you go to a restaurant and can't read the menu, try pointing at tention – for example when you want to order a beer. things that look tasty and saying, 'kore onegaishimasu' (this please). 'Kudasai' also means please, but is a little

7 Kanpai かんぱい

By studio tdes

You deserve a drink after a hard day on the slopes! Before you start drinking raise your glass and say,

cheers!

'kanpai!'. Before eating, press your hands together in front of you and say,

8 Oishii おいしい delicious, yummy

After you've said 'itadakimasu' and started eating, the next thing you'll probably want to say is 'oishii'. This is the most common word for describing food.

9 Kawaii かわいい cute, nice, pretty

'Kawaii' is also the perfect word to use to compliment people on anything from their hairstyle to their boots

10 Saikou さいこう great, awesome, wicked

How was the powder snow this morning? 'Saikou!' Do you like Niseko? 'Niseko Saikou!'

Next issue: Japanese for the mountain. More lessons at www.powderlife.com/niseko-travel-guide

36 powderlife ISSUE 19 december 12 – 25 2009 www.powderlife.com

restaurants

A-Bu-Cha 2

Try our popular Japanese dishes or hot-pots. Choice of 400 drinks! Japanese seating available. Families welcome. Lunch & Café: various lunch dishes, coffee, homemade dessert.



A wide variety of meals and drinks ´ top marks!

Lunch 11am-4pm Dinner 6pm-2am (LO 3pm/11.30pm)

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our fresh seafood

This season we welcome our new sister inn Bang 2! Both izakaya look forward to offering you mouthwatering dishes from wide-ranging menus. niseko.or.jp/bangbang www.niseko.or.jp/bangbang



We take great pride in

Occasionally Closed

5.30-11.30pm

35 seats

C 0136 22 4292



J-Sekka Café & Delicatessen

For a hearty breakfast to get you

afternoon spent discovering the

delicious Hokkaido produce used in

ready for the slopes, or a lazy

a taste of Hokkaido

Kamimura

Trained by one of the world's top

chefs, Tetsuya Wakuda, chef Kamimu-

M's Café (Saison Club)

Try our huge traditional Japanese

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vegetables - shabu shabu, sukiyaki

and Ishikari hotpot. Karaoke lounge

ra uses the abundance of Hokkaido

produce to create a memorable de-

Open from 7am

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7 days



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Make-it-yourself okonomiyaki is a Japanese and foreign favourite. Cooked on the teppan (hotplate) directly in front of you. Choose from our okonomiyaki or BBQ menu.



Okonomiyaki and teppanyaki restaurant 11am-10pm Open daily

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Black Diamond Restaurant

Try Hokkaido soup curry, the best of the west, or an authentic Japanese home cooked meal. Warm atmosphere, friendly staff, great food and billiards.



www.bdlodge.com

4pm-midnight LO 11 food/11.30 drink Closed Wednesdays

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Bhozan

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Specialists in authentic Nepalese curry

5-10pm Open daily

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gustation dining experience. www.kamimura-niseko.com

restaurants

www.j-sekka.com

5:30pm-11:00pm Occasionally closed

(0136 21 2288



Mina Mina

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www.minamina.me

alcohol

Good music, good



Evening 6pm-2am Open daily

L 0136 23 3437

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Real Osaka-style okonomiyaki and yakisoba cooked by you on your teppan (hot plate). Try our takoyaki (octopus) and chicken balls. Japanese sweets also available.



Try our healthy and great value okonomiyaki

11am-9pm

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Downtown Café

Hugely popular with locals, this top rated café-restaurant offers all-day breakfast, bagels, daily blackboard specials and great coffee. Eat in or take out. Free high speed internet.



Hirafu's finest café, free internet terminal + Wi-Fi

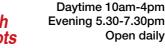
8am-11pm Open daily Yamada 167-6

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Warm your body with our big hearty hotpots

available for ¥1000.

www.saison-club.com



C 0136 44 3380

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Restaurant & Wine Bar Dragon

Our wines bring out the delicious flavour of Hokkaido venison, local vegetables and other carefully selected ingredients. Ground floor bar offers a fine selection of drinks.

www.dragon-nf.com

Sencho 2

Founded in 1996. While we have seen

fresh it will dance on your tongue!



6pm-2am (LO 10pm) Our sommeliers Also course dinners/ Breakfast delivery welcome you

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EN is a full service food caterer. Our professional team of chefs and servers bring exquisite cuisine, a wealth of experience, and unparalleled outstanding service.



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Asian hotpot and ethnic cuisine in a Mongolian yurt 11.30am-11pm Open daily 80 seats

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Sekka Dining

Experience a taste of Hokkaido in style at Sekka Dining with an impressive cellar and a menu that celebrates simplicity, innovation, and absolute delicacy in preparation.

www.j-sekka.com

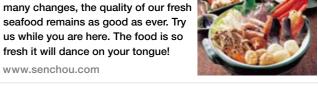
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Gourmet Seafood

www.senchou.com



Best Choice for

5pm-midnight Open daily

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RESORT GUIDE RESORT GUIDE

bars

restaurants

Shiosai

Dine here this evening for the perfect end to your day. Our new restaurant is on the main street in the heart of Hirafu. Serving Niseko since 1996 with authentic Japanese cuisine and sushi. www.senchou.com



Fresh, live, gourmet seafood - the ultimate choice!

Daytime 12-2pm Evening 5-10pm Japanese phone only

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Shunsai

Having trained in various countries, our expert chef creates a colourful array of dishes. Bread freshly baked after ordering. Vegetarian menu available. Chilean wines from ¥2000.



Creative fusion cuisine from land and sea

11am-9pm **Closed Sundays**

0136 23 1882



Hirafu's only jazz bar!

Maki Lounge

Discover the indulgence imperative of

Half Note

The only jazz bar in Hirafu, check

something going on at Half Note.

out Half Note's regular jazz events at

www.nisekohalfnote.com. Also with

billiards, table tennis. There's always

6pm-midnight Open daily

0136 23 2727



Loaf Lounge

Make sure you spend a day or night in Kutchan, and make sure you check out the coolest bar around. Bar, skateboard bowl, mini ramp, pool, ping pong, events Kids, girls, non-skaters welcome.

www.loaflounge.com



The only bar with a skatebóard bowl inside! 4.20pm-midnight Open daily

0136 22 1022

Souan Genghis Khan Lamb BBQ

Goes perfectly with beer and makes a great party menu. Bring your family and friends for the ¥1700 all-you-caneat for 90 minutes offer (reservation only, minimum 4 persons).



¥1700 all you can eat barebcue for 90 minutes!

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Steak Rosso Rosso

Casual steak house with a contemporary flavour. Juicy, tender wagyu and Kobe beef, variety of imported wines. Enjoy yourself to satiation with our stylish cuisine and refined hospitality.

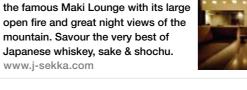


A must for steak lovers!

www.rossorosso.net

6-11pm Occasionally closed

0136 21 7100



Japanese Whiskey, Sake & Shochu

Yosaku Bar

poro beer.

Great local Japanese bar serving

lunch everyday and drinks everynight.

Billiard table, foosball, darts and Sap-

www.j-sekka.com

2pm-late 7 days

0136 21 3088



Wild Bill's

If you're partial to Tex-Mex, tequila, mojitos, margaritas and music, step out of the snow and into our gorgeous log cabin. Wild Bill's offers the quintessential apres ski atmosphere. www.wildbillsniseko.com



Like a House Party Should Be

5.30pm-1am(ish) Open daily

0136 22 5652



Teuchi Soba Ichimura

Try our delicious authentic noodles made from local Rankoshi stone-ground buckwheat flour and natural spring water. We recommend the delicious tempura made from seasonal ingredients. www.niseko-ichimura.com



Homemade soba noodles, carefully selected ingredients

11am-3pm **Closed Tuesdays**

C 0136 23 0603



prepared soup made from delicious ingredients. Restaurant recently renovated to give improved access and a larger seating area.



www.tsubaratsubara.com

Spicy, flavoursome local Hokkaido curry soup

Lunch 11.30am-3pm 6-10pm (LO 9.30pm) Closed 2nd/4th Weds

(0136 23 1116



Open daily Lunchtime to midnight

(090 3111 1131



Yuki Bar

Yuki bar is always open for a sports match! Darts, billiards and foosball. Make no mistake - start the party with a 4 litre Beer Tower! Or the famous Okinawa's Snake Sake!



Start the party!

5pm-2am Closed Mondays

C 0136 22 0234



Wild Bill's

Come for dinner, stay for drinks - one of Hirafu's most popular bars is also a gourmet Tex-Mex restaurant. House specialties: Soft Tacos, Quesadillas, Burrito Supremo, House Fajitas www.wildbillsniseko.com



5.30pm-1am(ish) Gourmet Tex-Mex in our Open daily beautiful log house

0136 22 5652



Yakitori Yosaku

Hirafu locals' favorite yakitori restaurant. Come in after a day of powder and try some of our Japanese barbeque, sukiyaki and hot sake.



Serving yakitori every night until 3am

Open daily

6pm-3am 0136 23 4390



tours & activities

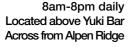


Black Diamond Tours

Check out Niseko's incredible backcountry or visit Rusutsu, Sapporo Kokusai or Teine Highland. We also have a range of backcountry tours to suit your lung capacity.

www.blackdiamondtours.com





C 090 2054 8687



Experience Japan's cultural heritage

www.niseko.co.jp/plat

3-7.30pm Jan 10/Feb 3/Feb 15 Bookings esssential

0136 23 0222



Niseko Foot 'Body & Foot Treatment'

Visit this popular relaxation salon and sample some of our many treatments. All different styles of massage are available for body and feet. 45 min, 60 min and 90 minute courses.



Closest massage to the Centre 4 Lift

11am-10pm Free pick up available

C 0136 22 1224



On-Snow Photography & Video Tours

From the deepest powder pics to group tours and family shots - Niseko Photography are the local professionals. Book a tour and capture your priceless holiday memories.

www.nisekophotography.com





Gallery: midday-8pm On the mountain: All day, every day

C 0136 22 5764



NISS International Snowsports School

NISS offers a comprehensive range of programs to accommodate every guest's needs and aspirations. Take advantage of Hanazono's excellent new 308 kids facility and group class sizes.



Kids are our specialty Hirafu & Hanazono

8.30am-4pm Ticket Sales/Kids Centre Hirafu & Hanazono

C 0136 21 6688



Niseko Massage

Japanese Cultural Tours

Experience Japan's cultural heritage

Japanese dinner. ¥3000/¥1500. De-

in Kutchan. Tea ceremony, iaido sword

demo, taiko drums, sake brewery tour,

parts Seicomart Hirafu, ends Kutchan.

Australian-trained massage therapists, specialising in oil massage for recovery and relaxation. Early bird special offers discounted rates for massages before 2pm. From ¥6,000 per hour.



Sports and relaxation massage in the middle of Hirafu

www.nisekomassage.com

8am-8pm daily Home visits available

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Backcountry Adventures Top Machines Qualified Guides MAXIMUM FUN!! Based in Hangloose Lower Hirafu

www.go-nsa.com



Guided Snowmobile Adventures

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Shinsetsu Mountain Guides

Qualified guides, dedicated instructors, renowned service. Experience all that Niseko has to offer with Shinsetsu Mountain Guides and Ski School.



Experience all that Niseko has to offer

www. smguides.net

Smguides@gmail.com

C 090 6214 1065

shopping & retail



Boom Sports

Stocking a great variety of souvenirs and original Niseko limited editions. Ski and snowboard hire also available from this season!

www.boom-snow.com

Snow goods and Niseko limited souvenirs

10am-7.30pm Open daily

C 0136 23 0011



Cocoroya

We have kimono, antiques and hand made original Japanese goods. We can bring a range of goods to your apartment to buy. Also try our origami lessons including green tea ¥3,500.



www.cocoroya.jp

Great souvenirs for your friends and family

10.30am-7.30pm Open every day

0136 23 0008



Fusion Sports Shop

Great gear, good value, friendly staff. Fusion provides all your on mountain and après needs. Popular brands like BURTON, OAKLEY, DAKINE, THE NORTH FACE, VOLCOM and more. www.harmonyresorts.com



Gear for the Elements At 2 Locations in Niseko

Hirafu 8am-9pm Hanazono 8.30-5pm

(Hirafu 0136 21 6633 / Hanazono 0136 23 0911



Niseko 343

NISEKO weather demands special equipment - "Niseko-grade" gear. Find it at Niseko 343. Providing snow gear and impeccable service since 1993. High-grade rentals and tune-ups.

www.niseko343.com

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www.sakura-niseko.com

souvenir shop

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Tucked in behind Paddy McGinty's,

including kimonos, geisha hairpins, pottery, paintings, traditional wooder

Your one-stop Japanese

Sakura offers a wide selection of gifts

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C 0136 23 0343

2-9pm daily in winter

C 0136 21 7007



Hana Jizoh

Amazing sweet and savoury breads and pastries from a friendly local family bakery. Must try! Get the free Hirafu Village shuttle to bus stop 27, near Unitas Log Village.



Creative and delicious breads from local baker

(0136 23 0331

Niseko Four Seasons Photo Gallery

Stunning prints and fine art canvas works. Niseko Photography's gallery is a showcase of beautiful photography from Niseko's stunning four seasons. BERG HOUSE Main Street, Hirafu. www.nisekophotography.com



Photo Gallery - fine art prints and souvenirs

Midday-8pm Open daily

C 0136 22 5764



Tovru

Our great line-up features Patagonia, GIRO, POC, SOREL, Vector Glide (skis from Japanese maker). We have everything you need for riding Niseko's powder and a range of backcountry gear www.toyru.com



Really close to the Gondola station!!

11am-8pm Open daily

C 0136 21 4055

www.powderlife.com december 12-25 2009 ISSUE 19 powderlife 43

rental & services

DEMO Equipment Hire

Huge fleet of skis & boots, snowboards & boots, helmets and snow shoes for adults and kids. Deep powder, park, groomed, off piste, back country, we have equipment to suit all conditions and all levels. www.harmonyresorts.com



Free Drop off Hirafu. Free O'night Storage 308

Hirafu 8am-9pm Hanazono 8.30-5pm

L Hirafu 0136 21 6677 / Hanazono 0136 23 0911



Niseko Auto Rentals and Sales

Complement your holiday or home with a 4WD vehicle. Local licensed dealer offering affordable rentals and sales IN ENGLISH. Short and long term rentals available. www.nisekoauto.com



4WD vans from ¥ 45,000/ week or ¥135,000/month

9am-9pm 24hr Emergency English Roadside Assistance

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More than a massage - Get to the root of your problem. Realigning techniques achieve natural healing by balancing skeletal, muscular & nerve systems. Especially good for chronic problems. Est 12 years.



Our most consistent comment: "Amazina!"

2pm-8pm Closed Wednesday

C 080 6098 1418

Kaya Design & Construction

Specializing in traditional techniques with a contemporary feel, we are the name behind many of Niseko's iconic properties. All aspects of design, construction & supervision.



Bring your dreams to reality

9am-4pm or by appt

0136 21 5888

Glen Claydon Photography

Complete photographic services including architectural, landscape, stock, prints and panoramic photography for online virtual tours.



www.glenclaydon.com

Creatively capturing

C 080 6098 7244

Niseko Physio

Australian trained physiotherapists, sports injuries, back and neck pain, rehabilitation, taping, braces, pain relief, managed by Tokyo Physio (est 2002). Hakuba clinic now open in Phoenix Hotel.



www.nisekophysio.com

Niseko's sports injury centre in the middle of Hirafu

8am-8pm Open every day

0136 22 0399



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- Consulting
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- New Homes
- Renovations
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Niseko Designer Homes

Make your Niseko retreat special with custom design and project management from an experienced Australian designer. Call for an obligation free consultation. www.nisekodesignerhomes.com



Award-winning design & professional building services

9am-9pm

C 080 6097 9765

travel & accommodation

Deep Powder Tours Ski Holidays

A licensed I.A.T.A international travel agent. Check out our website for a broad overview of the many ski resorts in Japan that we offer.



www.deeppowdertours.com

The Ultimate Ski and Snowboard Experience!

10am-6pm

0136 21 5827



Hokkaido Tracks Holidays

A truly international resort in the heart of Hokkaido. HT Holidays will ensure that you get to experience the best that Niseko has to offer whatever the season.





RESORT GUIDE

Experience exceptional

8am to 9pm Monday to Sunday

0136 23 3503



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Leader of the pack

www.holidayniseko.com

8.30am-6pm

0136 21 6221



NPC Niseko Powder Connection

Save time, save money. NPC can arrange everything you need including lift passes, rentals, lessons, transfers, mountain tours, guiding, day trips and food hampers.



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the smarter choice

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Nisade

Located on Niseko's best SKI-IN, SKI OUT location, The Vale Niseko offers the comfort and spaciousness of fully equipped luxury apartments packaged with the amenities of a five star hotel. www.nisade.com



Your Alpine Partner

7am-11pm

0136 22 0038



Shizenkan Backpacker & Lodge

With exceptional facilities and a great atmosphere, Shizenkan Backpacker & Lodge are the pick of the bunch for travellers on a budget



www.niseko-backpacker.com

Backpacker and Ski Lodge Accommodation 7am-10pm 7 days

0136 23 4351



The Niseko Company

Luxury Accommodation Beyond Expectation Let Us Tempt You

www.thenisekocompany.com



Luxury Mountain Holidays Monday-Sunday

0136 21 7272

8am-8pm



Travelplan

Australia's # 1 Snow Holiday specialist with 39 years experience, offering a wide selection of pensions hotels and quality apartments in Niseko and other resorts. www.travelplan.com.au

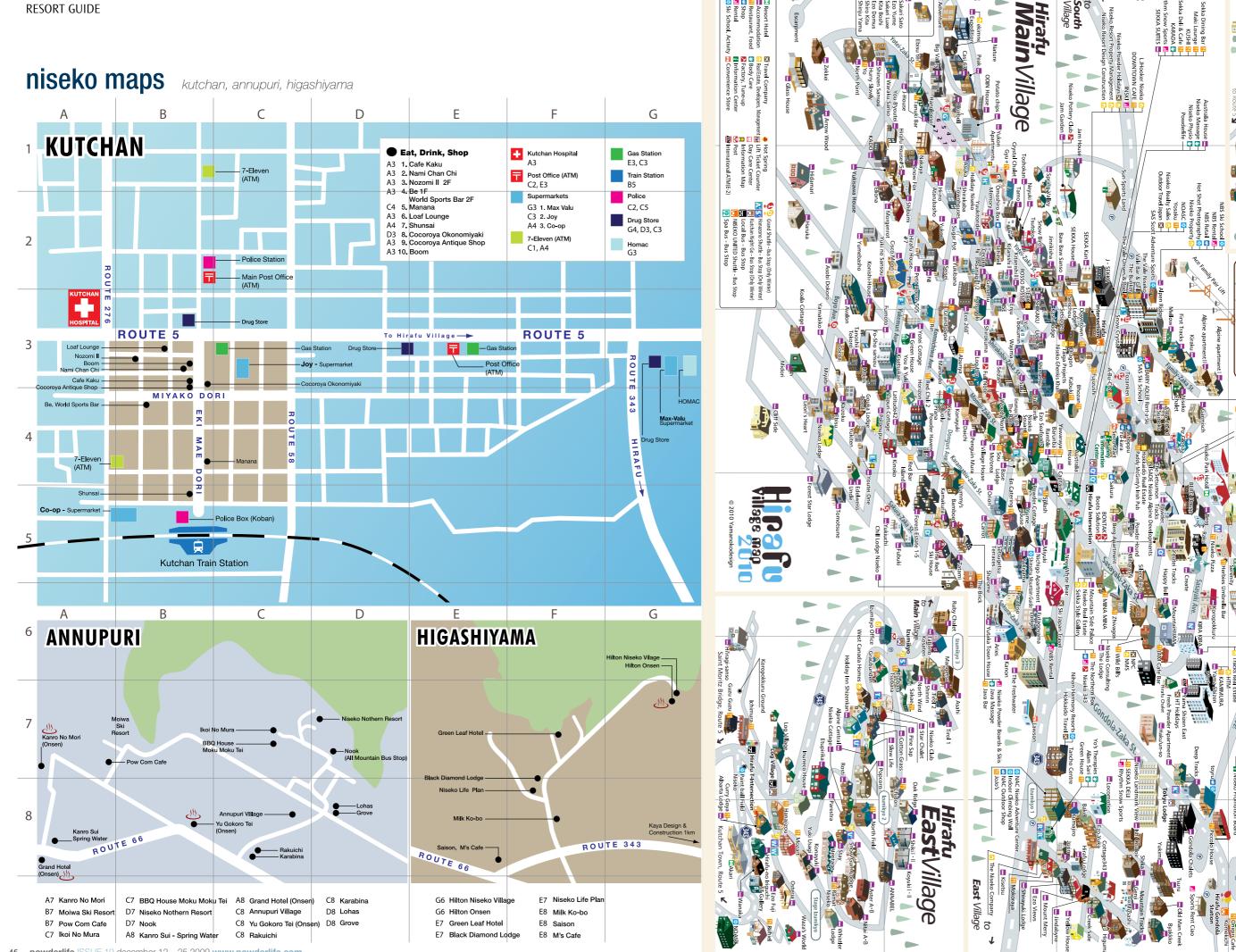


The World's Best Ski Holidays

8am-8pm 7 days

0136 21 5354





RESORT GUIDE RESORT GUIDE

phone directory handy guide to local numbers

Six-digit (local numbers) need the prefix 0136 if dialing from mobile phones, pay phones, or outside Niseko.

Restaurants, cafes and eateries

A-Bu-Cha 阿武茶 22 562

Aburiya 090 7656 5767

Bang Bang 22 4292

Barunba バルンバ 090 8907 9399

B's Café and Bar ビーズ カフェ&バー 22 1480

Bhozan 21-2121

■ Black Diamond Lodge Restaurant ブラックダイモンドロッジレストラン 44 1144

Bouken Kazoku 冒険家族 22 3759

Cafe KAKU カフェ覚 22-5608

23 2831

Chidori

Cocoro okonomiyaki お好み焼きこころ 23-0008

Curry Goya 23 3688

Downtown Cafe ダウンタウンカフェ 23 3354

■ Dragon Wine and Food Bar ドラゴン ワイン&バー 21 7700

Ebisutei えびす亭 22-6544

EN in-house fine dining 宴インハウスファインダイニング 55 8100

Ezo seafoods エゾ・シーフード 090-1203-7879

Fuiizushi Sushi ふじ鮨 23 2661

Gentem Café 玄天カフェ 23 3154

Grandpapa グランパパ 23 2244

Graubunden グラウビュンデン 23 3371

Guzuguzu 21-4855

Hana Jizoh Bakery 花地蔵 23 0331

Hidamar 陽だまり 55-5000

Hinabeva 火鍋屋 23-2636

Hirafu Fleur 創作料理ヒラフール 23 3306

Ichimura Soba 蕎麦屋 いちむら 23 0603

■if··· Café カフェ イフ 22 4770

Jam Café Bar ジャム (カフェバー) 23 0700

Japanese Kitchen Bouken 冒险家族 22 3759

■Java Bar and Café ジャバ バー&カフェ 090 2871 6781

JoJo's Café and Bar ジョジョズ (カフェ&バー) 23 2093

Jyuu Okonomiyaki 44 2336

Kabuki カブキ 21-2233

Kakashi かかし 23 2622

Kame 22 0339

Kamimura カミムラ

21 2288 I umberlack ランバージャック 22-3086

M`s Cafe エムズカフェ 44-3380

Mina Mina 23 4771

Mokoraya もこらや 090 8279 0598

Mozart モーツァルト 090 2699 6387

Nakava なかや 090-7518-0873

Nami Chan Chi 波ちゃん家 21 2258

Niseko Genghis Khan ニセコ ジンギスカン 22-2138

Niseko Gourmet ニヤコグルメ 080 5584 1313

Niseko Pizza 21 6888 [MAP D2]

Paddy McGinty's パディーマッギンティーズ 55 8020

Payoka 22 0117

Piccolo House ピッコロハウス (カフェ&バー) 23 0311

Raku Izakaya 楽 居酒屋 22 6638

Ramat Niseko ラマッタニセコ 21 5088

Rin Izakava りん 居酒屋 22 1444

Sakae Izakaya さかえ 22-4198

Sekka Dining セッカダイニング 21 5022

Senchou 1 Izakaya 船長 (居酒屋) 22 2001

Senchou 2 Seafood Izakaya (海鮮居酒屋) 22 5454

Shiosai 潮彩 55-5009

Shokusai Hirafu 食彩 比羅夫 22 1105

Shunsai 旬彩 23-1882 Slalom スラローム 22 1105

Souan 090-2059-6701

Spur Chinese Restaurant シュプール (中華レストラン) 22 1105

Steak Rosso Rosso ステーキロッソロッソ 21-7100

The Barn ザ・バーン 23-0888

> Tsubara Tsubara つばらつばら 23 1116

■Vale Bar and Grill ベイルバーアンドグリル 21-5833

■Wild Bill's ワイルドビルズ 22 5652

Yawaraya 23 3810

Yo 22-6979

Yosaku 23-4390

Youtei Yakiniku 焼肉ようてい 22 0109

Yummy's 21 2239

Yuki Bar and Café 雪場カフェ 22 0234

Delis, food, wine

Lawson Hirafu ローソン 23-1230

M-Pocket Kutchan M-ポケット 22-1070

■ Niseko Wine Supply ニセコウアインサプライ090 6875 5931

Seicomart Hirafu セイコマート 23-3271

J-Sekka Cafe & Delicatessen ジェイセッカデリ 21 3088

phone directory handy guide to local numbers

Six-digit (local numbers) need the prefix 0136 if dialing from mobile phones, pay phones, or outside Niseko.

Barunba バルンバ 090 8907 9399

- Re 556 905

Bars

Blo Blo Bar ブロブロ・バー 22 1269

Dragon Wine and Food Bar ドラゴン ワイン&フードバー

Fridge Door Bar (Gyu +) ギュウタスバー 23 1432

Half Note ハーフノート 090-1307-3792

Herbies Umbrella bar ハービーズアンブレラバー 090-7511-5310

Jam Café Bar ジャムカフェバー 23 0700

Java Bar and Café ジャババー&カフェ 090 2871 6781

Maki Lounge Bar @ J-SEKKA マキラウンジバー@ジェイセッカ 21 3080

Masukotto マスコット 23 1101

Paddy McGintys パディーマッギンティーズ 55 8020

Red Bar レッドバー 22 6687

Splash スプラッシュ 23 1688

Tanuki Bar タヌキバー 090-7511-5310

The Brick 22 3444

The Bunker ザ・バンカー 21-5833

Yuki Bar and Café 22 0234

Wild Bill's ワイルドビルズ 22 5652

Yosaku Bar 与作バー 090 3111 1131

Tours, activities

Black Diamond Tours ブラック ダイアモンド ツアー 090-2054-8687

Fuga Pottery Factory 陶工房風雅 22 1731

■Hot Shots Photography ホットショット フォトグラフィー 21-7115

■NAC Niseko Adventure Centre NACニセコ アドベンチャーセンター 23 2093

■Niseko Foot ニヤコフット 22-1224

■Niseko Photography Tours ニセコフォトグラフィーツアー 22-5764

Niseko Massage ニャコマサージ 22 0399

Niseko Pottery Club ニセコ陶芸クラブ 23 4844

■Niseko Snowmobile Adventures ニセコスノーモービルアドベンチャー 21 5001

NOASC ノアスク 23 1688

Paint Ball Field Niseko ペイントボールフィールドニセコ 23 2111

■Raku Healing house 楽ヒーリングハウス 080-6098-1418

Shinsetsu Mountain Guides シンセツマウンテンガイド 090-6214-1065

Rental

Demo 21 66 77

InSki インスキー 22 4199

Larry Adler Rent-a-Ski ラリーアドラーレンタスキー 21-4050

■NBS Niseko Base Sports ニセコ ベース スポーツ 21 5050

Rhythm & Beats リズム&ビート 22-0165

Sports Rent Ciao スポーツ レンタル チャオ 22 5178

Ski schools

Image Works イメージワークス 44 1179

Mother Goose Snowboard School マザーグーススノーボードスクール 23 3173

NAC Niseko Adventure Centre NAC アドベンチャー センター 23 2093

NBS Niseko Base Sports NBS ニセコ ベース スポーツ 21 5050

Niseko 343 -17343 23 0343

Niseko Annupuri Ski and Snowboard School 58 3313

Niseko Fine Friends ニセコファインフレンズ 090 2006 9980

Niseko Global Ski Academy ニセコグロバルスキーアカデミ 44 1680

Niseko Hirafu Ski and Snowboard School ニセコヒラフスキーアンドスノーボードスール 22 0921

Niseko Renka ニセコレンカ 22 0532

Niseko Sessions ニセコ セッション 080 6070 2780

Niseko Ski Service ニヤコスキーサービス 58 3568

Niseko Toyru ニセコトイル 21 4055

Niseko Village Snow School ニセコビレジスノースクル

NISS International Snowsports School ニセコインタナショナルスノースポーツスクール 21 6688

NOASC ノアスク 23 1688

NOC Niseko Outdoor Centre ノックアウトドーセンター 44 1133

Pro Powde プローパウダー 090 6875 4929

Sheesa シーサ 22 3328

Teru's Happy Vibrations テルハッピーバイブレション 080 5651 4656

Travel & Accomm

Australian Alpine Club Niseko オーストラリアンアルパインクラブニセコ 223 006

Deep Powder tours ディープパウダーツアーズ 21 5827

Hokkaido Tracks Holidays 北海道トラックス 23 3503

Hokkaido Travel 北海道トラベル 233 327

Holiday Niseko ホリデー ニセコ 21 6221

J-Sekka Suites ジェイセッカスイトス 21 6133 or 21 7788

NISADE ーセード 22 0038

■Niseko Management Service ニセコマネジメントサービス 21 5020

Niseko Powder Connection

ニセコパウダーコネクション

21 2500 Niseko Powder Holidays ニセコパウダー ホリディーズ

Outdoor Travel Japan アウトドア トラベル ジャパン

Ski Japan スキージャパン 22 4611

23 4843

The Niseko Company ザ ニセコ カンパニー 21-7272

Travel plan トラベPプラン 21-5354

Resorts

Annupuri アンヌプリ 58 2080

Grand Hirafu グランドヒラフ 22 0109

Hanazono 花園 21 66 55

Moiwa モイワ 59 2522

■Niseko Village ニセコビレージ 44 1111

48 powderlife ISSUE 19 december 12 – 25 2009 www.powderlife.com

after the melt golf in the green season

GOLF in Japan... crowded and expensive? Not if you're lucky enough to have discovered Niseko. In fact, in Hokkaido it's very much the opposite.

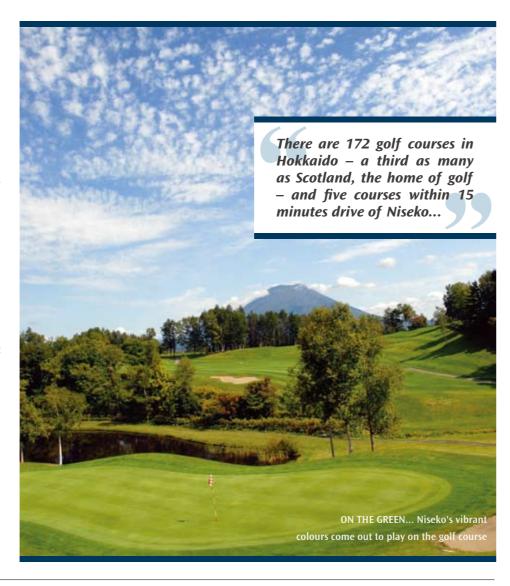
Up here land is plentiful and cheap, and the population sparse. In turn course fees are affordable and fairways are often deserted. Of course, with rolling green hills and snow capped peaks even in midsummer, the scenery is amazing.

Due to the lack of development, every course feels like it's secluded deep in Hokkaido's wilderness. The air is clean, the temperature is mild. Take it all in at the laid back pace Hokkaido is renowned for and you have one of the best golfing setups in Asia,

There are 172 golf courses in Hokkaido – a third as many as Scotland, the home of golf – and five courses within 15 minutes drive of Niseko. One aspect local courses share with mainland Japanese resorts is immaculate maintenance - perfectly manicured greens and a fairways barely missing a divot. It really has to be seen to be believed

Weekends are prime time for golf when businessmen are able to get out on the green themselves. During the week however, it's all yours. If you're on a budget, take note of some of the local specials, such as the early bird session at Niseko's stunning Hanazono Tokyu for just ¥4000. If you really do your research, you'll find a great deal that also includes a free onsen hot spring bath in the price.

The only other advice I can give you is, if you buy a house in Niseko, invest in a good set of golf clubs as well as a set of skis.



niseko cycle week 2009 event was 'perfect'

THE second Niseko Cycle Week fulfilled its promise to be bigger and better than the first, with organisers and participants agreeing the event was a huge success.

"It was perfect," declared Jess Ripper, one of the many volunteer event organisers of the September event."There were definitely more people involved in all the events overall, which is testament to the fact the social road rides, which were held almost every day event is growing, and it's here to stay.

"The response from the people involved this year, especially those who came internationally, was overwhelming – they were blown away by the surroundings, aims laid down before the event: and every event in general ran a lot smoother." Highlights of the week included:

- The hugely successful opening and closing gourmet barbecues, which were run alongside mountain bike events and attracted plenty of families and non-cyclists, tainability through the use of bikes rather than cars. as well as the hardcore pedal pushers.
- Bike to Work Day, which got more than 100 locals,

including plenty of non-cyclists, pedalling to work. - The night-time social events including the Black Diamond Lodge Fire and Jump Jam, featuring local

mountain bikers taking on three massive jumps, and

Northfield Lodge's Cranked Movie and Mexican Night. - Much greater participation in the intermediate level of the week across Niseko.

Jess said one of the most satisfying aspects of the second Niseko Cycle Week was that it had fulfilled its

- To promote the area's amazing potential as a moun tain biking and road cycling destination.
- To promote an active lifestyle and health awareness.
- To contribute to the notion of environmental sus-

Niseko Cycle Week will be back again next summer so keep an eye on www.nisekocycleweek.com.



WHEELS IN MOTION... Niseko Cycle Week heading towards its third year. Photo: Glen Claydon

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Niseko Fresh Powder Creekside

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Location: Middle Hirafu **Bld. size:** 217.77 sqm

- 4 **:=**| 4





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⊭= 3





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